

**Name, logo and (optional) motto of
the company**

Problem

Describe what you are trying to solve

Solution

**Describe how are you going to solve
the problem**

Advantages

**Describe what is innovative in your
product and show what makes it
better**

Product

**Show your product and examples
of where it can be used**

Traction

**Show measurable data proving the
product is really needed**

Market

Show how big the market is

Competition

Present your competitors
Show alternatives

Team

Present your team
(using their experience, education, roles)
Let us know who is missing

Business model

Show us the money meaning where, when and how are you planning to earn and when revenue should pour in (if still missing).

Investment

Let us know if you are looking for financial investor. If so, what kind of money and how much you are looking for

Anything to add

**This is a space for anything important
what is still missing in the pitch deck**

Contact

Place for you contact details