

**Name, logo and (optional) motto of the
company**

Tell us who are you and why you're here?

Problem

Describe the problem that you are trying to solve. Is it really a problem?

Solution

How are you planning to solve the problem.

Advantages

What is innovative in your product? What makes it better than the other solutions.

Product

Show your product and examples of where it can be used.

Traction

Do you already have customers who are buying your products?

Show us some measurable data that prove your product is really needed.

Market

Show us how big is the market.

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Competition

Who are your competitors? What are the alternative solutions to the problem you are trying to solve?

Team

Who do you have in your team
(experience, education, roles)?

Who do you still need (which
competences are you looking for)?

Business model

Show us the money. Where, when and how are you planning to earn.
When you expect revenues to pour in?

Investing

Do you need an investor? What kind of money and how much are you looking for?

Contact

Leave your contact details here.

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