



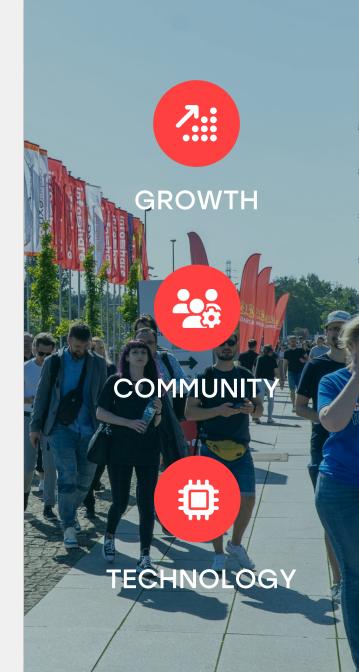
Introduction

Infoshare 2024 was yet another successful conference! Almost six thousand people joined us for this 2-day event at the junction of business, technology and marketing. We are convinced that even more attendees will join us for Infoshare 2025!

Infoshare at its very core is all about the community of our attendees: developers, startupers, investors, executives, innovation leaders, marketers and media representatives. The conference provides them with practical knowledge, tons of inspiration and lots of opportunities to network and form meaningful relations.

We kindly invite you to read the following report on Infoshare 2024
Attendees, which includes all the useful data and analyses of this year's attendees. This publication emphasizes the reasons why you should invest in joining us for the conference as well as the basis for our firm belief that Infoshare brings great value to both our community and partners.

Infoshare Team





Infoshare 2024 in numbers



5900+ attendees



257 startup applications



160+ partnerships



100+ interviews



197 speakers





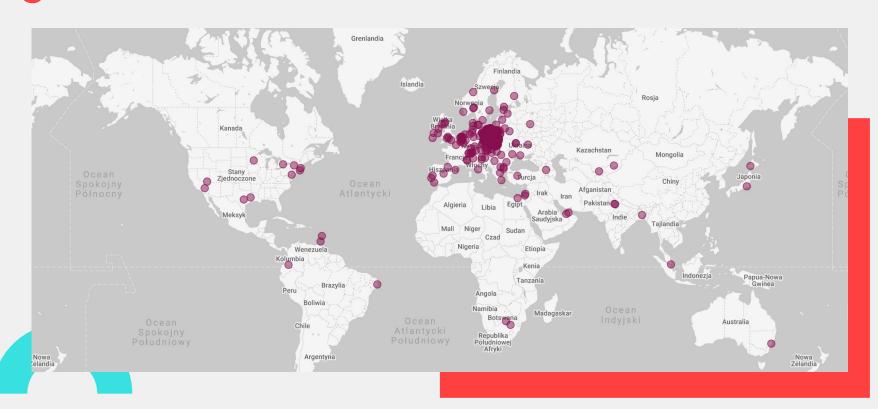
Attendees' origin

Almost 6000 registered attendees came from over 50 countries.

Most of attendees came from Poland (86%), while a large portion of them came from Tricity – Gdansk, Sopot, Gdynia (45,8%).

14% of this year's attendees were from abroad. The most popular countries:

Great Britain, Czech Republic, Germany, United States, Netherlands and Ukraine.







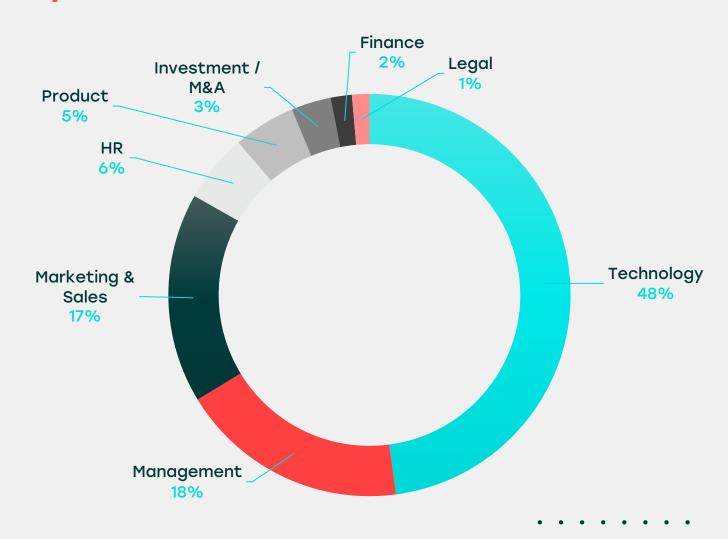
Httendees' area of expertise

The largest number of participants of this year's edition represented

Technology (48%) and

Management (18%) branches.

There were also attendees who represented Marketing & Sale (17%).





Attendees presented profile

	Technology (presentation profile)	%	
	Software Developer / Architect	53,6	
	CTO / CIO	14,1	0
L	Administrator / DevOps	9,2	J
	QA Engineer / Tester	9,1	
	Team / Mid-Level Manager	8,2	
	Project Manager / Scrum Master	5,8	

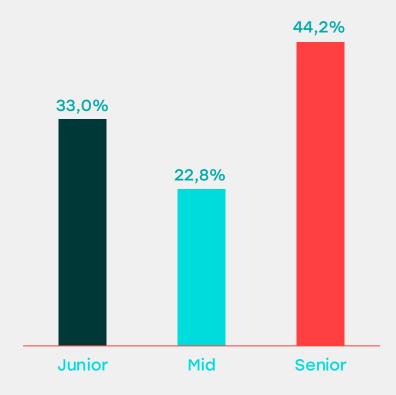
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Attendees' technology

Technology	%
HTML / JavaScript / CSS	41,8
PHP, Python, Ruby	26,6
Java / Scala	26,6
JS Frameworks	24,6
Machine Learning / Al	23,1
Docker / Kubernates	21,8
Relational & Non-relational Databases	21,7
.Net / C #	21
Continuous Integration / Continuous Delivery	20,6
Cloud Computing	18,9
C / C++ / Go	18,5
Data Science / Data Analytics / R / BI	16,1
Big Data	12,8
iOS / Android	11
Nginx / Apache / Varnish / Redis	9,5
Elastic Search, Solr	6,8
Blockchain	5,4

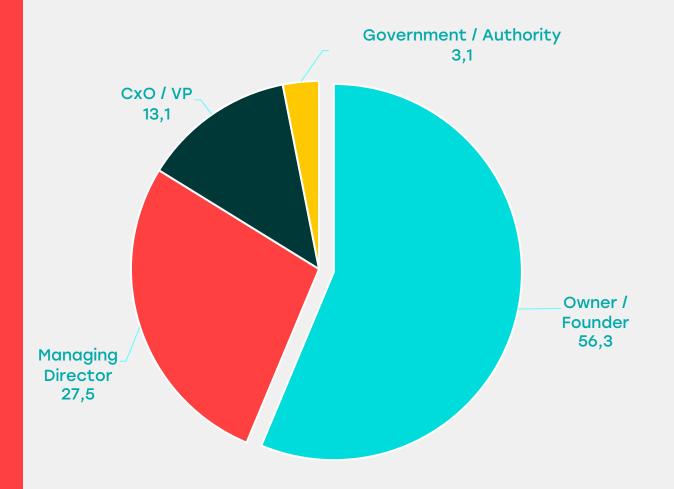
Experience in the technology area







Attendees management



Industry	%
Artifical Intelligence	7,6
E-commerce & online marketing	6,3
Software Development	5,7
Health & MedTech & Wellness	5,1
Analytics & Big Data	4,6
Marketing & Adtech	4,5
Education	4,4
Finance & Banking & Insurance	4,0
Media & Communication	3,7
HR	3,5
Cleantech / Energy	3,0
Biotech / Pharma	3,0
Gaming	2,9
Food & Nutrition & AgTech	2,8
Retail	2,8
Smart city & smart home	2,7
Transport & Automotive	2,7



Startups 10 top branches

2022	2023	2024
Health & Medtech & Wellbeing	Health & Medtech & Wellbeing	Health & Medtech & Wellbeing 🕕
E-commerce & online marketplaces	Education	Artificial Intelligence
Finance & Banking & Insurance	Artificial Intelligence	Food & Nutrition & Agtech
Artificial Intelligence	E-commerce & online marketplaces	Cleantech/Energy
Cleantech/Energy	Cleantech/Energy	E-commerce & online marketplaces
Food & Nutrition & Agtech	Analytics & Big Data	Education
Education	Finance & Banking & Insurance	HR
Analytics & Big Data	HR	Transport & Automotive
HR	Food & Nutrition & Agtech	Industrial internet & IoE
Media & Communications	Travel & Mobility	Smart city & Smart home

Top countries:

Poland, Great Britain, Germany, Spain

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Poland, Great Britain, Germany, Estonia, Spain

Top countries:

Poland, United States, Great Britain,
Czech Republic, Denmark
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Most respected brands trusted us







































































































Most respected brands trusted us









































































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Gdansk, 28-29th of May 2025