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**THE BIGGEST TECH CONFERENCE
IN CENTRAL AND EASTERN EUROPE**

InfoShare 2022 Attendees



Introduction

Infoshare 2022 was yet another successful conference! Over six thousand people joined us for this 2-day event at the junction of business, technology, and marketing. We are proud to say that after the pandemic we are still growing bigger. We are convinced that even more attendees will join us for Infoshare 2023!

Infoshare at its very core is all about the community of our attendees: developers, startupers, investors, executives, innovation leaders, marketers, and media representatives. The conference provides them with practical knowledge, tons of inspiration, and lots of opportunities to network and form meaningful relations.

We kindly invite you to read the following report on Infoshare 2022 Attendees, which includes all the useful data and analyses of this year's attendees. This publication emphasizes the reasons why you should invest in joining us for the conference as well as the basis for our firm belief that Infoshare brings great value to both our community and partners.



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InfoShare 2022 in numbers

Thank you for being with us!

See you in May 2023 Gdańsk, Poland



6000+
attendees



121
partnerships



173
speakers



4380
of unique
content



544
startups



90+
interviews

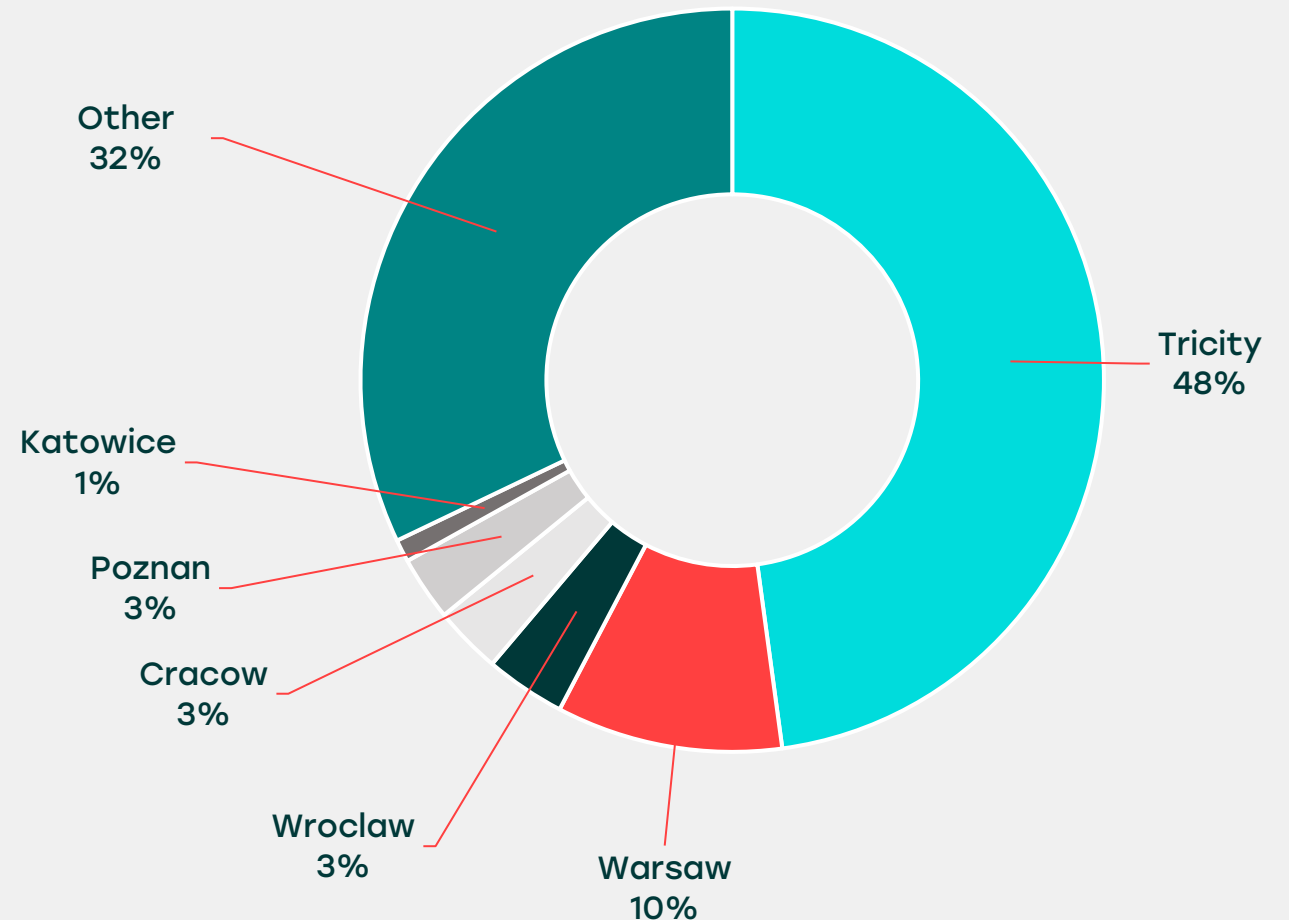
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Participants' origin: Polish attendees

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6097 registered attendees come from 74 countries. The majority of participants come from **Poland (93%)**, while a large portion of them comes from Tricity – Gdansk, Sopot, Gdynia **(48%)**.

7% of this year's attendees were from **abroad**. The most popular countries: United Kingdom, Germany, Czech Republic, Austria, France and United States.

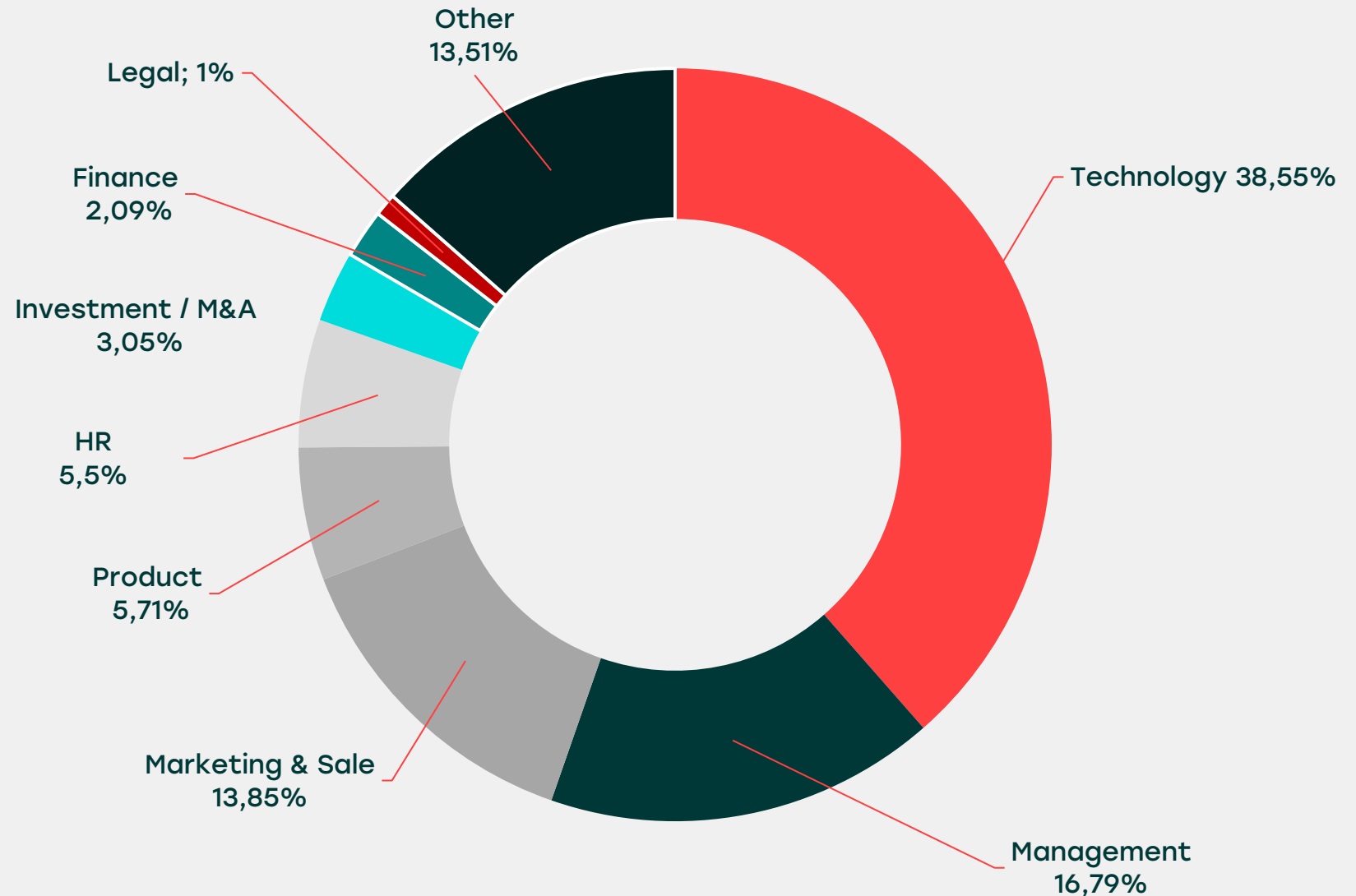


Participants' Background: Area of expertise

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The largest number of participants of this year's edition represented **Technology (38,55%)** and **Management (16,79%)** branches.

There were also attendees who represented **Marketing & Sale (13,85%)** and **other areas of expertise (13,51%)**.

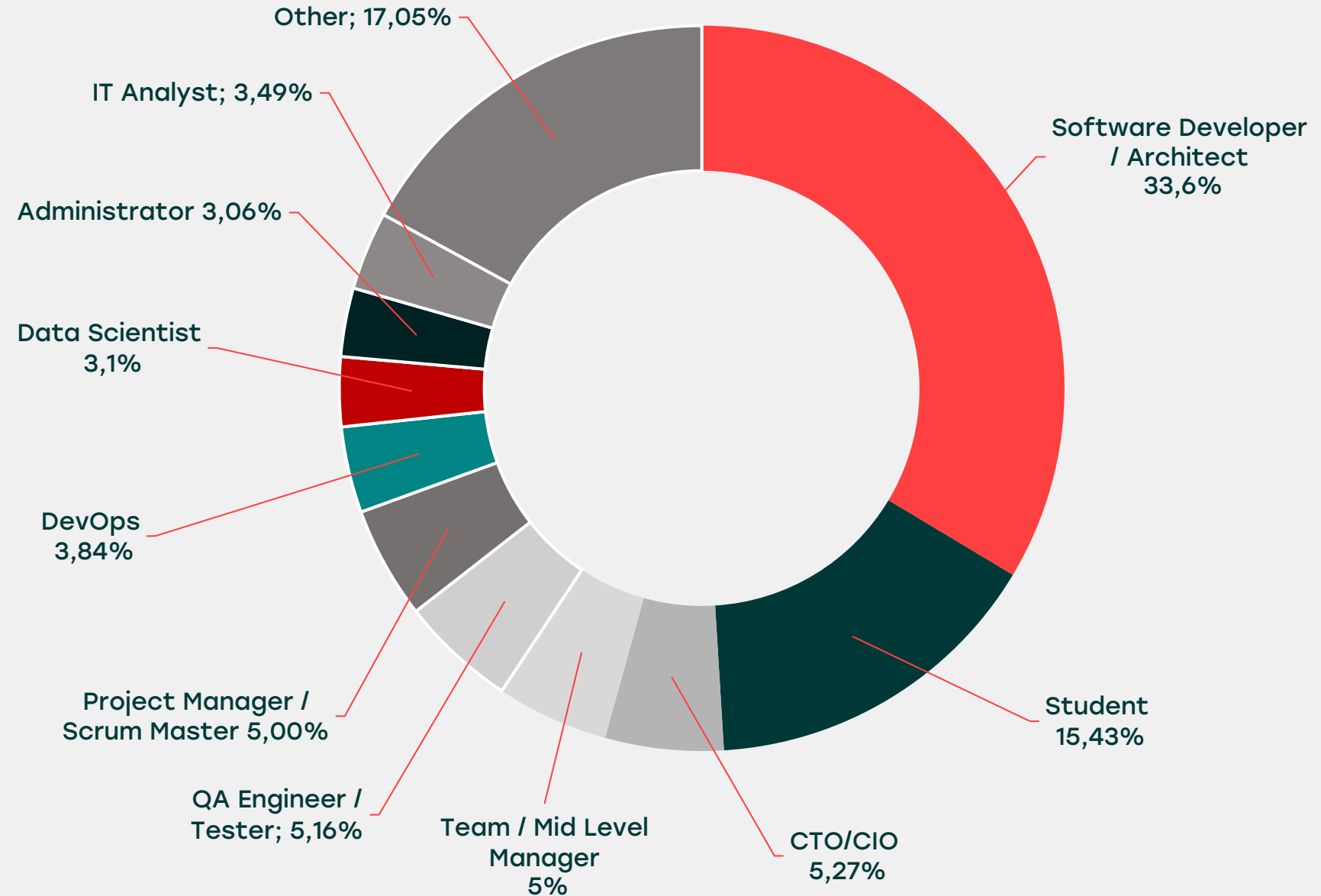


Participants' Job: Technology

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The largest number of this year's participants represented **Technology branch** (38,55%).

When it comes to specific jobs, the biggest number of attendees comprises **Software Developer/ Architect** (33,6%).

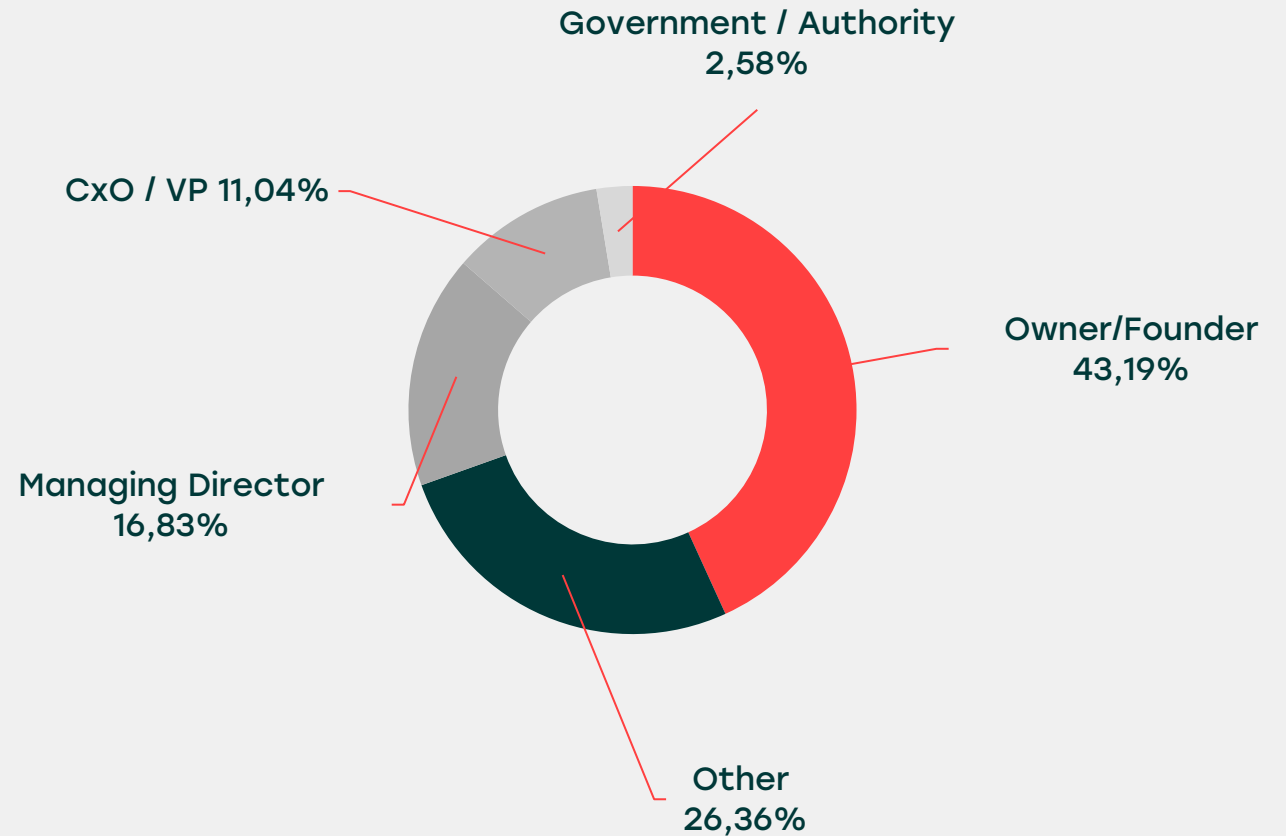


Participants' Job: Management

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The second most numerous category of participants' professional background was **Management** (14,11%).

The largest portion of them consists of **Owners/Founders** (43,19%), followed by a group of **other** (26,36%) positions in the industry.

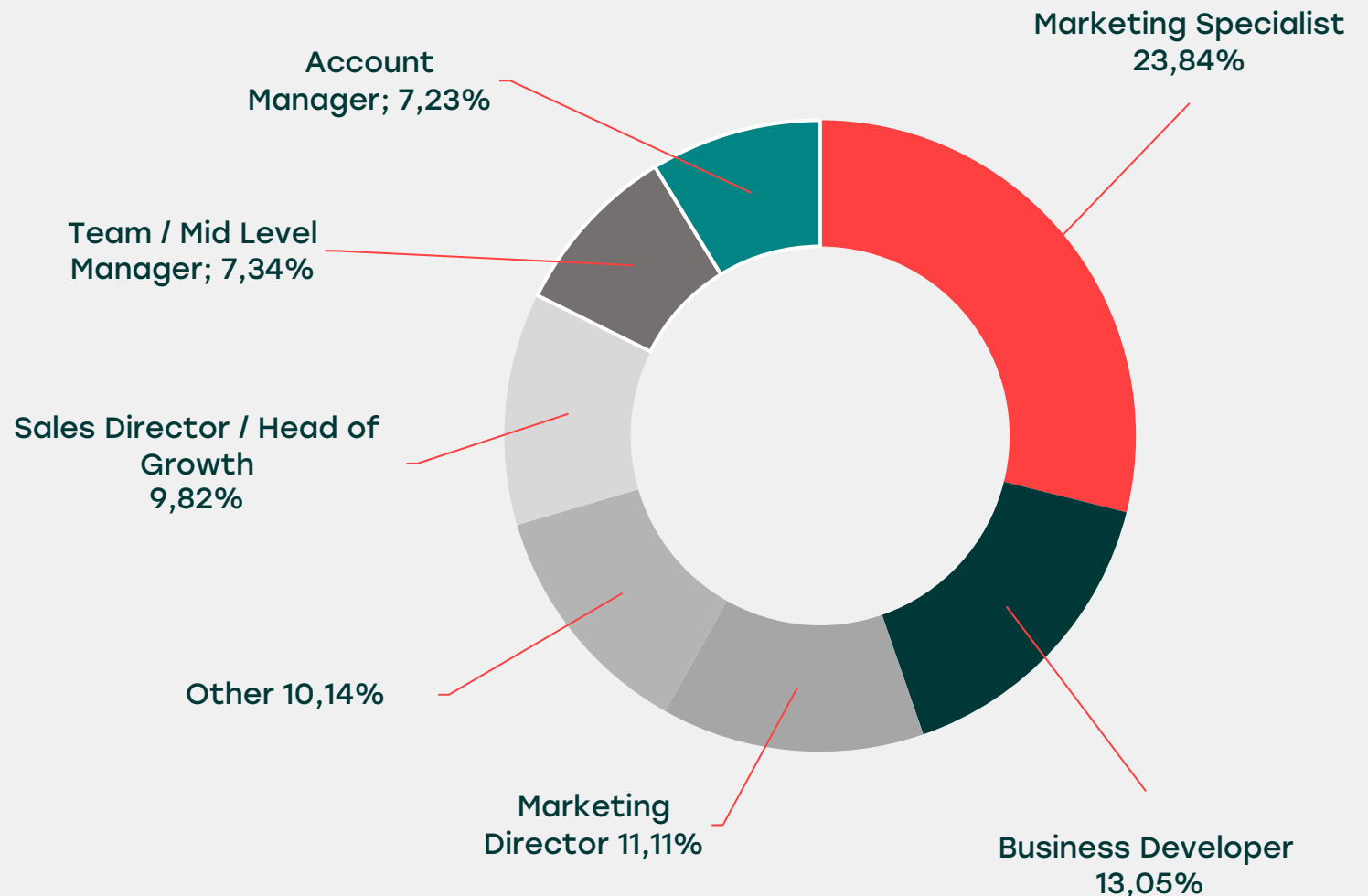


Participants' Job: Marketing & Sales

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The third most numerous category of participants' professional background was **Marketing & Sales (11,65%)**

The largest portion of them represent **Marketing Specialist (23,84%)** and **Business Developer (13,05%)**

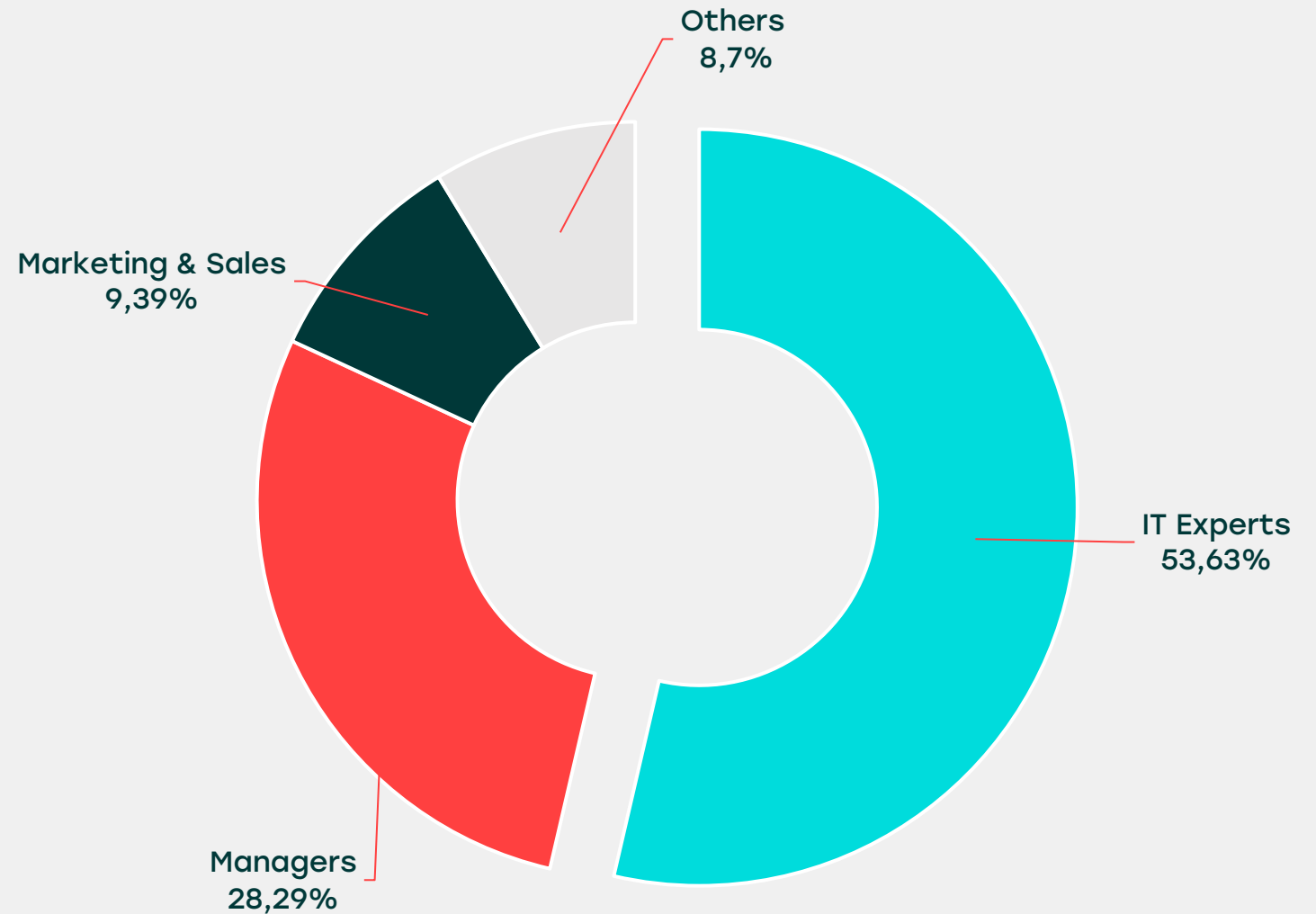


Attendees Profile

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In order to better reflect the distribution of areas of expertise (IT, marketing & sales, management) among our attendees, we aggregated the data.

We hope that this form will allow you for a better assessment of the full potential of the conference



Industry: Technology & Management

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Industry	Technology %
Software Development	34,7
Finance & Banking & Insurance	16,9
Education	14,6
E-commerce & online marketplaces	11,6
Analytics & Big Data	8,7
Artificial Intelligence	6,6
Security	5,4
Health & Medtech & Wellbeing	4,5
Gaming	5,0
Transport & Automotive	4,3

Industry	Management %
Software Development	23,9
E-commerce & online marketplaces	14,1
Finance & Banking & Insurance	10,4
Education	10,2
Analytics & Big Data	9,3
Health & Medtech & Wellbeing	8,8
Artificial Intelligence	7,9
HR	6,8
Media & Communications	5,3
Transport & Automotive	4,7

Experience

Here's the distribution of experience in individual areas (in percentage):

Experience	Technology %	Management %	Marketing & Sales %
0-2 years	38	25	34
3-5 years	26	26	27
6-10 years	21	18	19
10+ years	15	31	20

Programming languages used by IT Professionals

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Our attendees develop software in several programming languages. Therefore, companies can find potential employees with skill sets relevant to any industry.

Technology	%
HTML / JavaScript /CSS	36,2
MySQL, PostgreSQL, Oracle	27,8
ReactJS, Angular, NodeJS, other JS Framework	24,6
PHP / Python / Ruby	24,5
Java / Scala	23,1
Continuous Integration / Continuous Delivery	20,5
Docker / Kubernetes	19,1
Machine Learning / AI	17,2
.Net / C#	16,8
Cloud Computing	16,5
C / C++ / Go	15,7
Data Science / Data Analytics / R	13,8

Startups

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This year's Startup Contest, in which startups pitch their innovative ideas in front of jury of experts and IS audience, attracted **466 applications** from **62 countries**.

We accept applications from authors of ideas for innovative business on a product (seed stage) or having, at least, MVP (early stage). The percentage distribution for 2021 is presented below:

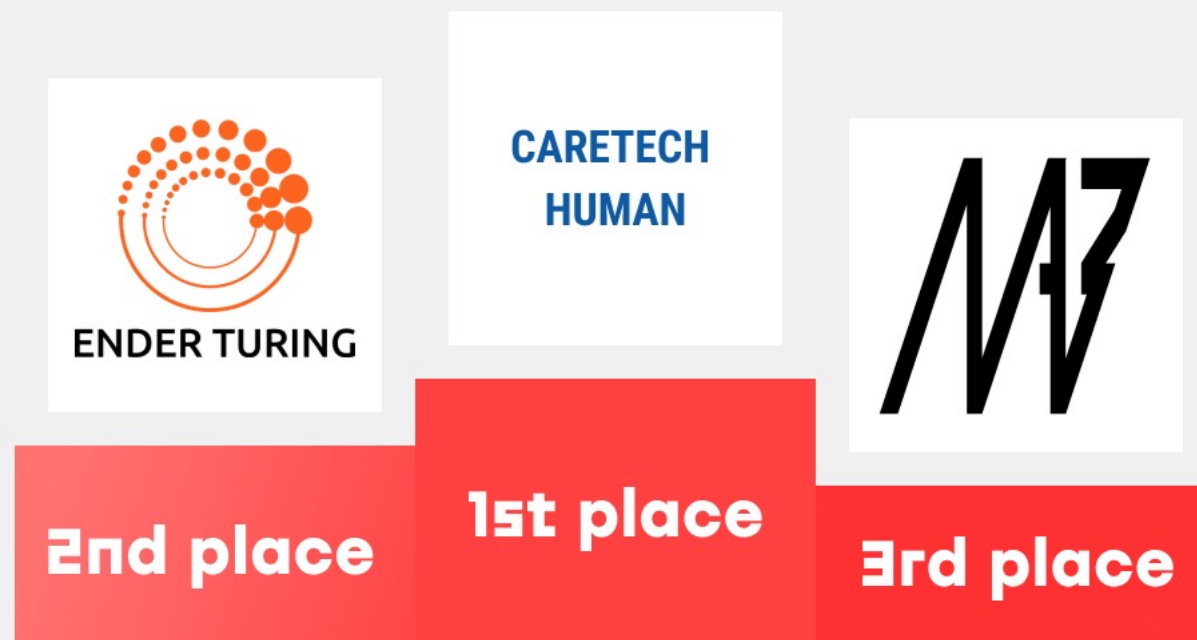
- **52%** of startups – were working on product (seed stage)
- **48%** of startups – were having an MVP (early stage)

Top 8 countries:

- Poland
- United Kingdom
- Germany
- Spain
- Czech Republic / Estonia / France / Israel

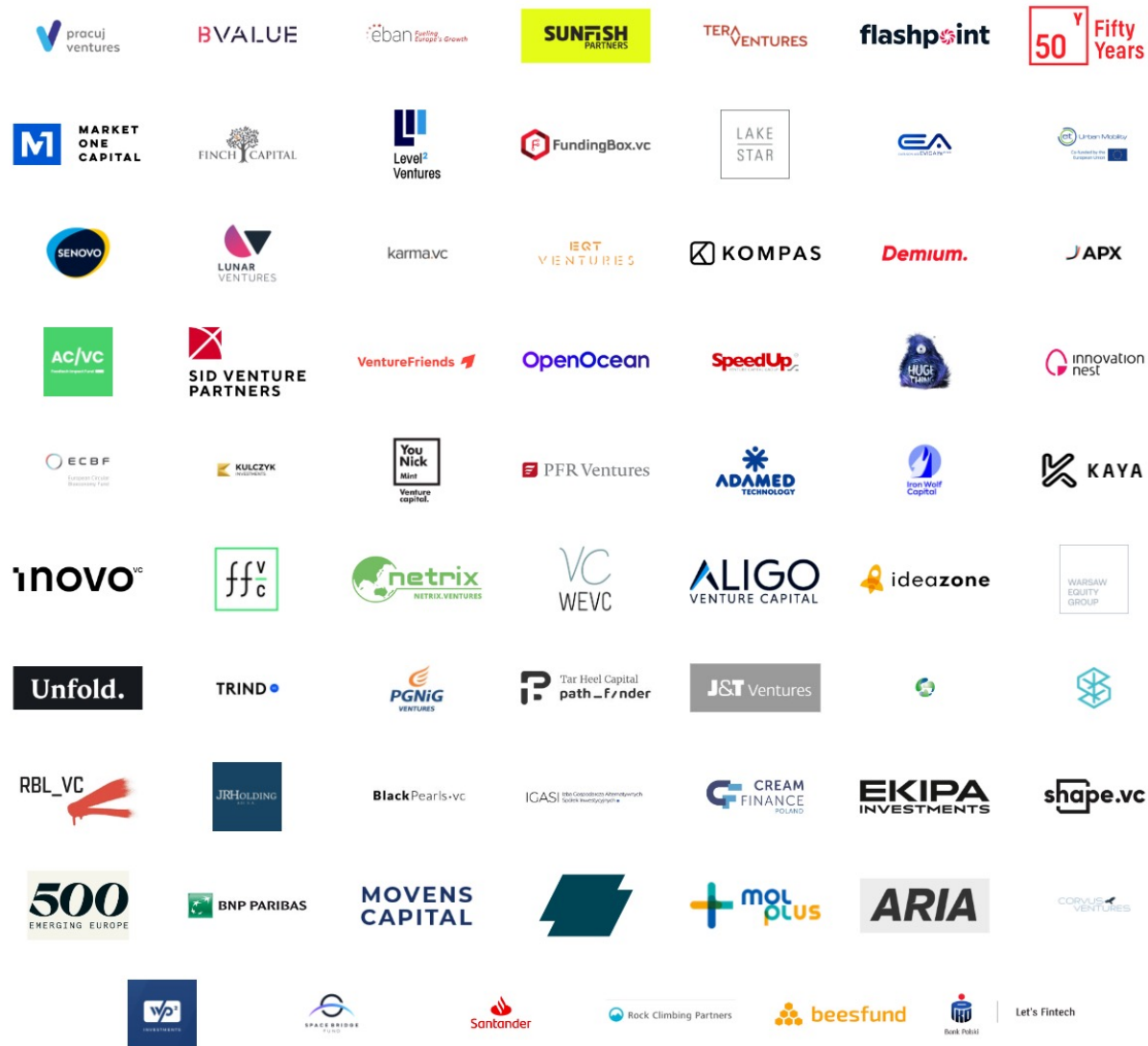
Top branches:

- Health & Medtech & Wellbeing
- E-commerce & online marketplaces
- Finance & Banking & Insurance
- Artificial Intelligence
- Cleantech/Energy
- Food & Nutrition & Agtech



Investors

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In 2022, we were trusted by most respected brands

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MAIN PARTNER



STRATEGIC PARTNER

the:protocol

DIAMOND PARTNER



In 2022, we were trusted by most respected brands

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PLATINUM PARTNERS



MATCHMAKING PARTNER



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GOLD PARTNERS



SILVER PARTNERS





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