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**THE BIGGEST TECH CONFERENCE
IN CENTRAL AND EASTERN EUROPE**

InfoShare 2021 Attendees



Introduction

2021 is yet another year the world has been struggling with the pandemic. We are very pleased to report that Infoshare has once again evolved, adapted, and raised to the occasion. This year, we organized the 2-day Infoshare conference in October and it was attended by thousands of tech enthusiasts both online and offline.

Infoshare at its very core is all about the community of our attendees. Developers, startupper, investors, executives, innovation leaders, marketers, and media representatives gather each year at the conference, looking for a platform to learn, connect and evolve. We take great pride in saying that Infoshare delivers! Not only does the whole event bring tons of inspiration and practical knowledge, it also gives opportunities to network and form meaningful relations.

We are convinced that Infoshare 2022 will be attended by an even higher number of attendees and we believe it is worth investing in the next year's conference. We kindly invite you to read the following report on Infoshare 2021 Attendees, which includes all the useful data and analyses of this year's attendees. This publication emphasizes the reasons why you should invest as well as the basis for our firm belief that Infoshare brings great value both to society and our partners at the same time.



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InfoShare 2021 in numbers

Thank you for being with us!

See you in May 2022 Gdańsk, Poland



4500+
attendees



191
partnerships



171
speakers



3060
minutes
of unique
content



500+
startups



80+
interviews

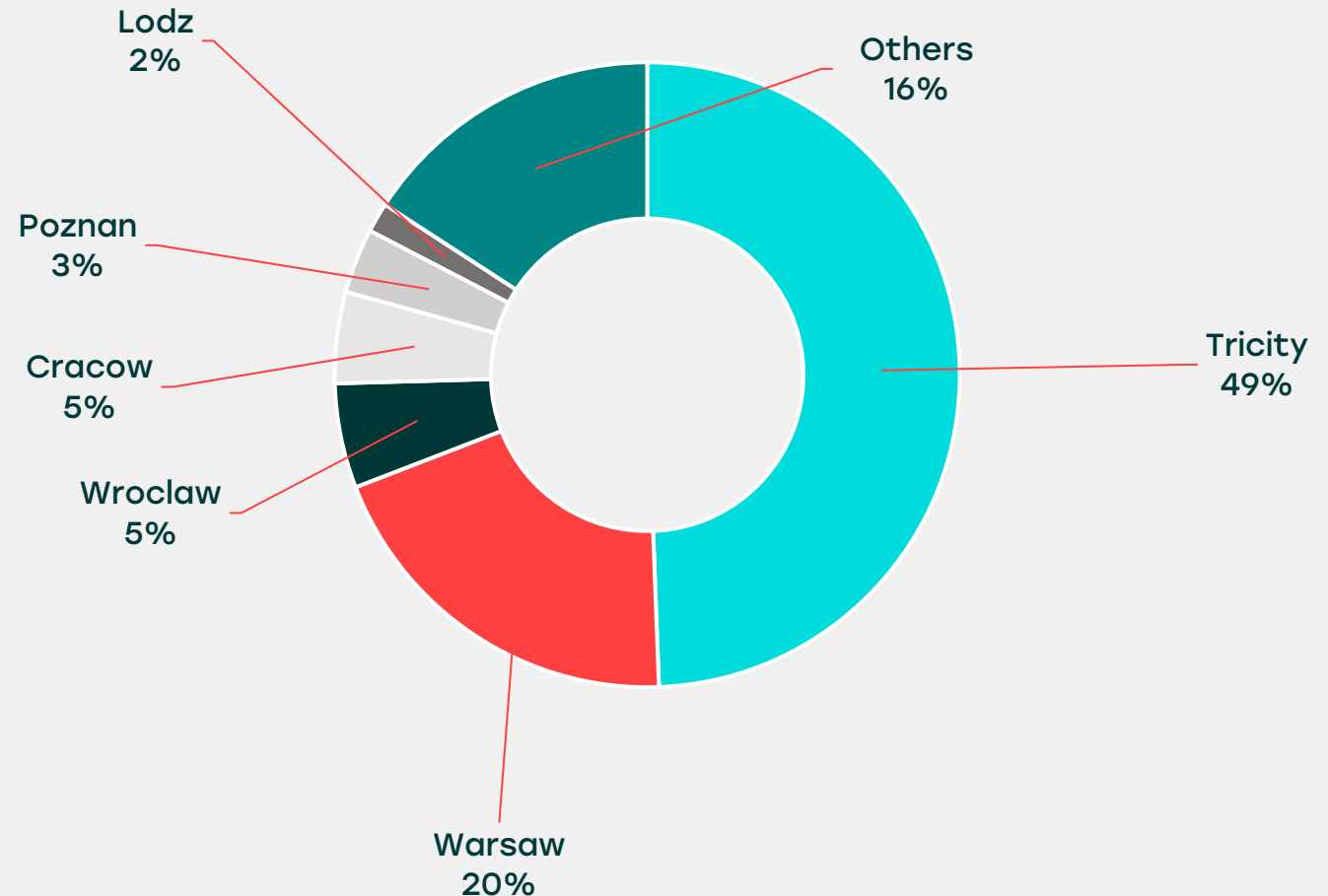
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Participants' origin: Polish attendees

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More than 4.5 thousand registered attendees come from 68 countries. The majority of participants come from **Poland (95%)**, while a large portion of them comes from Tricity – Gdańsk, Sopot, Gdynia **(49%)**.

5% of this year's attendees were from **abroad**. The most popular countries: Germany, United Kingdom, Italy, Estonia, Denmark, Spain, Israel, Finland and Ukraine.

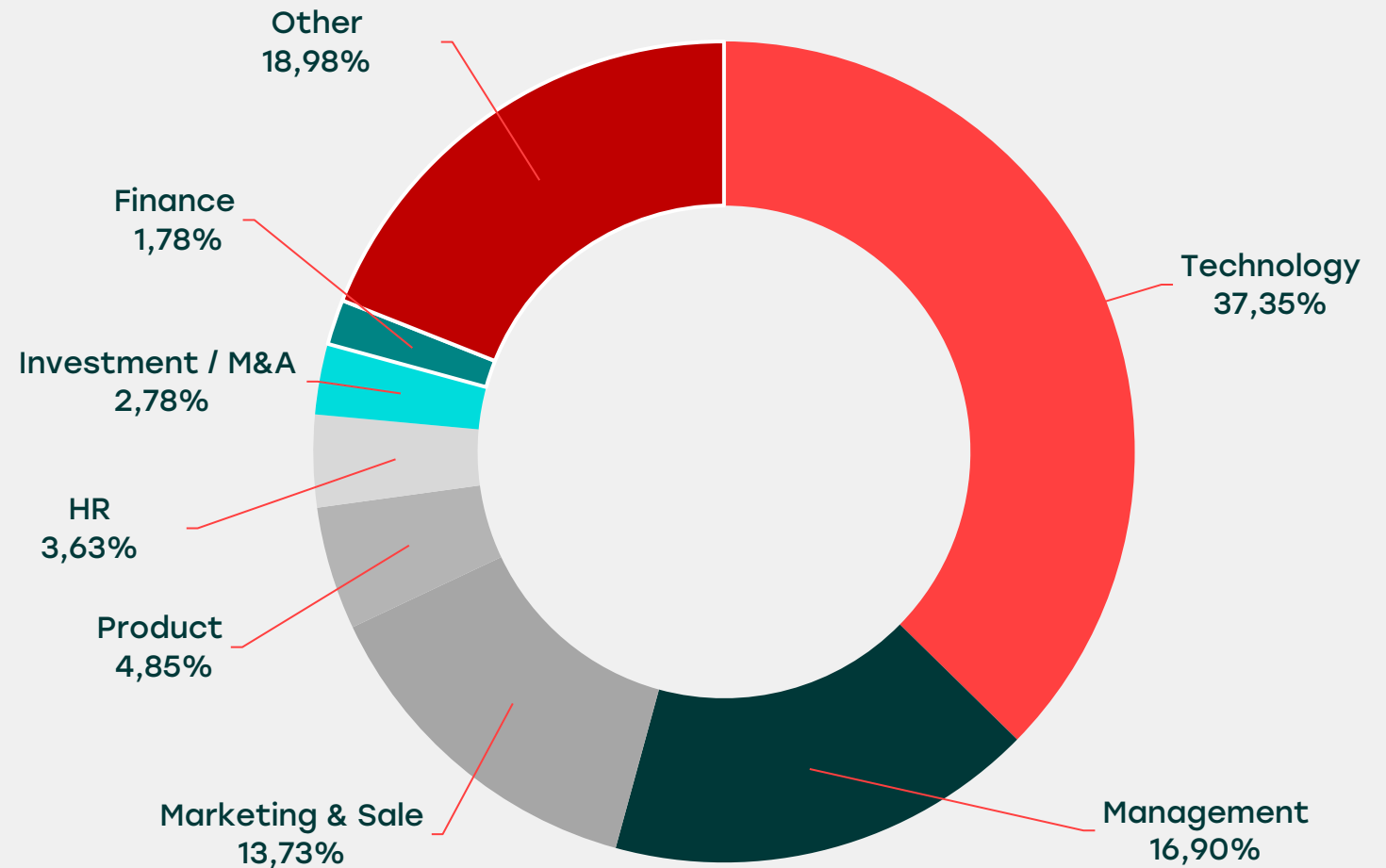


Participants' Background: Area/Jobs

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The largest number of participants of this year's edition represented **Technology** (37,35%) and **Management** (16,90%) branches.

There were also attendees who represented **Marketing & Sale** (13,73%) and **other areas of expertise** (18,98%).



Participants' Background: Technology

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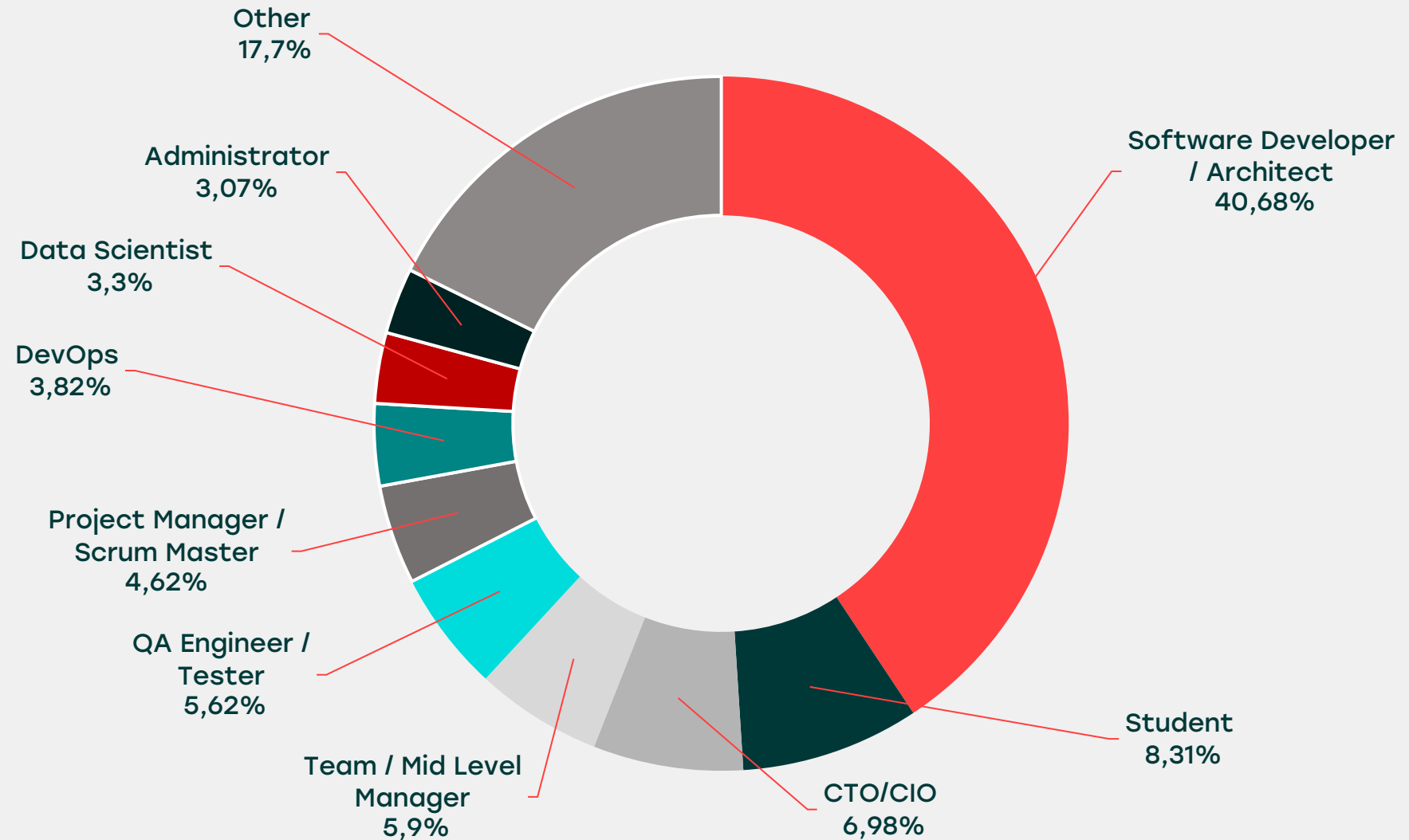
The largest number of this year's participants represented

Technology branch (37,35%).

When it comes to specific jobs, the biggest number of attendees comprises **Software Developer/Architect** (40,68%).

Number of **Students** attending the event was also quite high (8,31%).

The category "**Other**" (17,70%) includes IT Analysts, IT Directors, Engineers (Hardware) and Security Managers / Specialists.

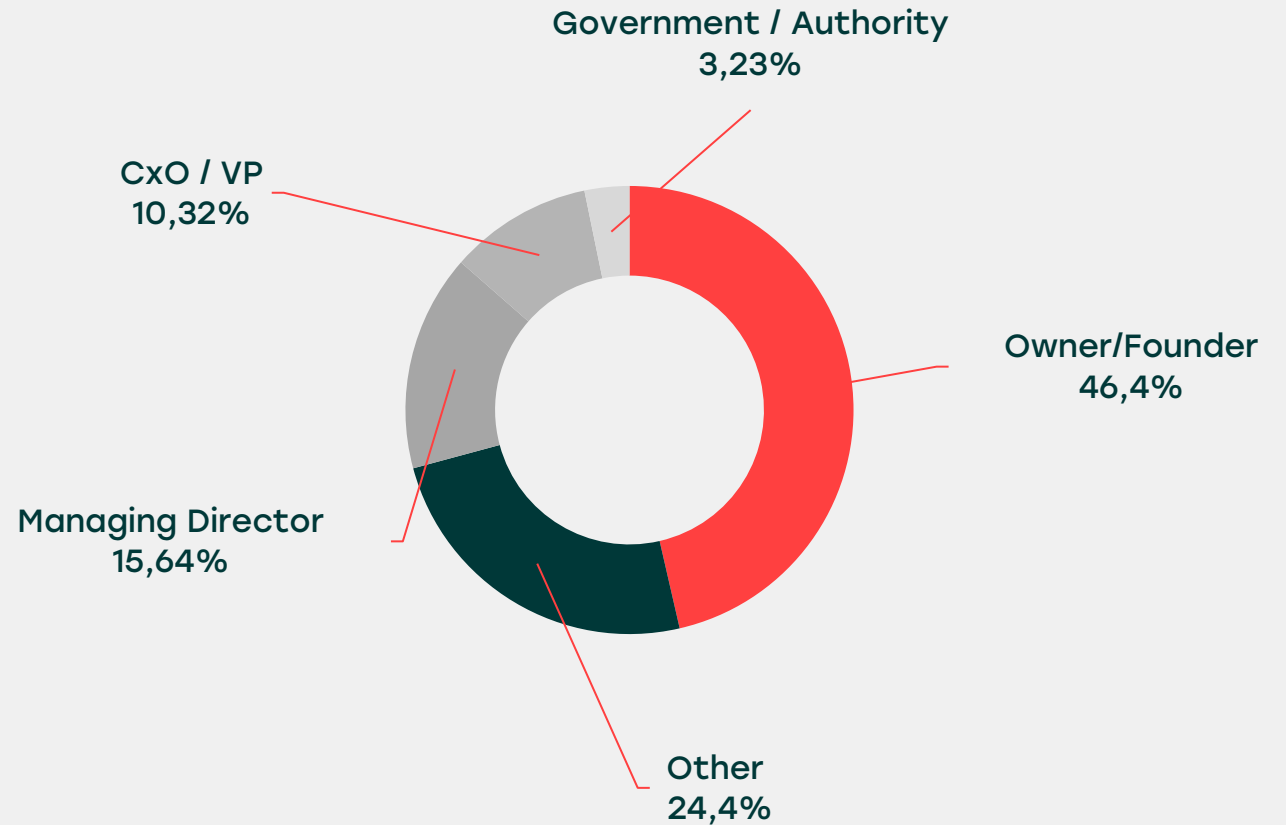


Participants' Background: Management

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The second most numerous category of participants' professional background was **Management** (16,9%).

The largest portion of them consists of **Owners/Founders** (46,40%), followed by a group of **other** (24,40%) positions in the industry.

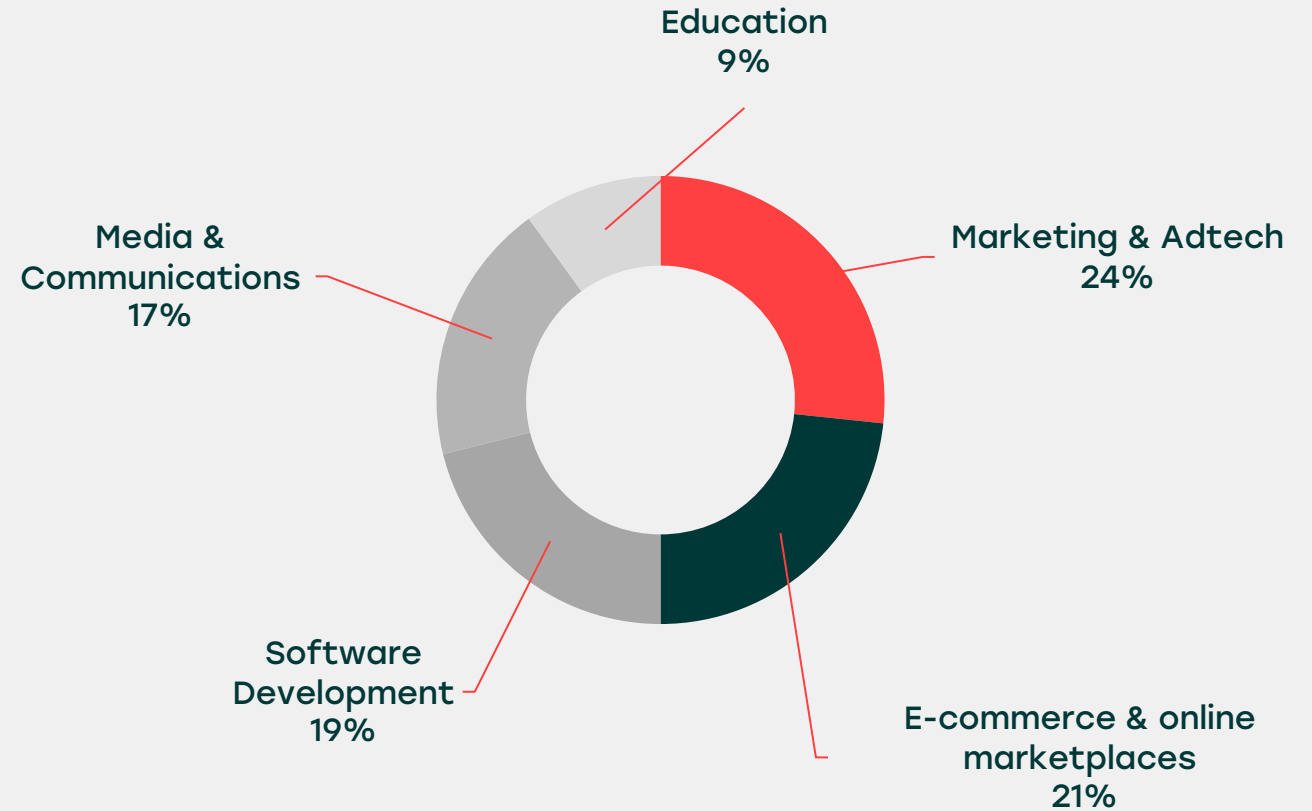


Participants' Background: Marketing & Sales

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The third most numerous category of participants' professional background was **Marketing & Sale (13,73%)**

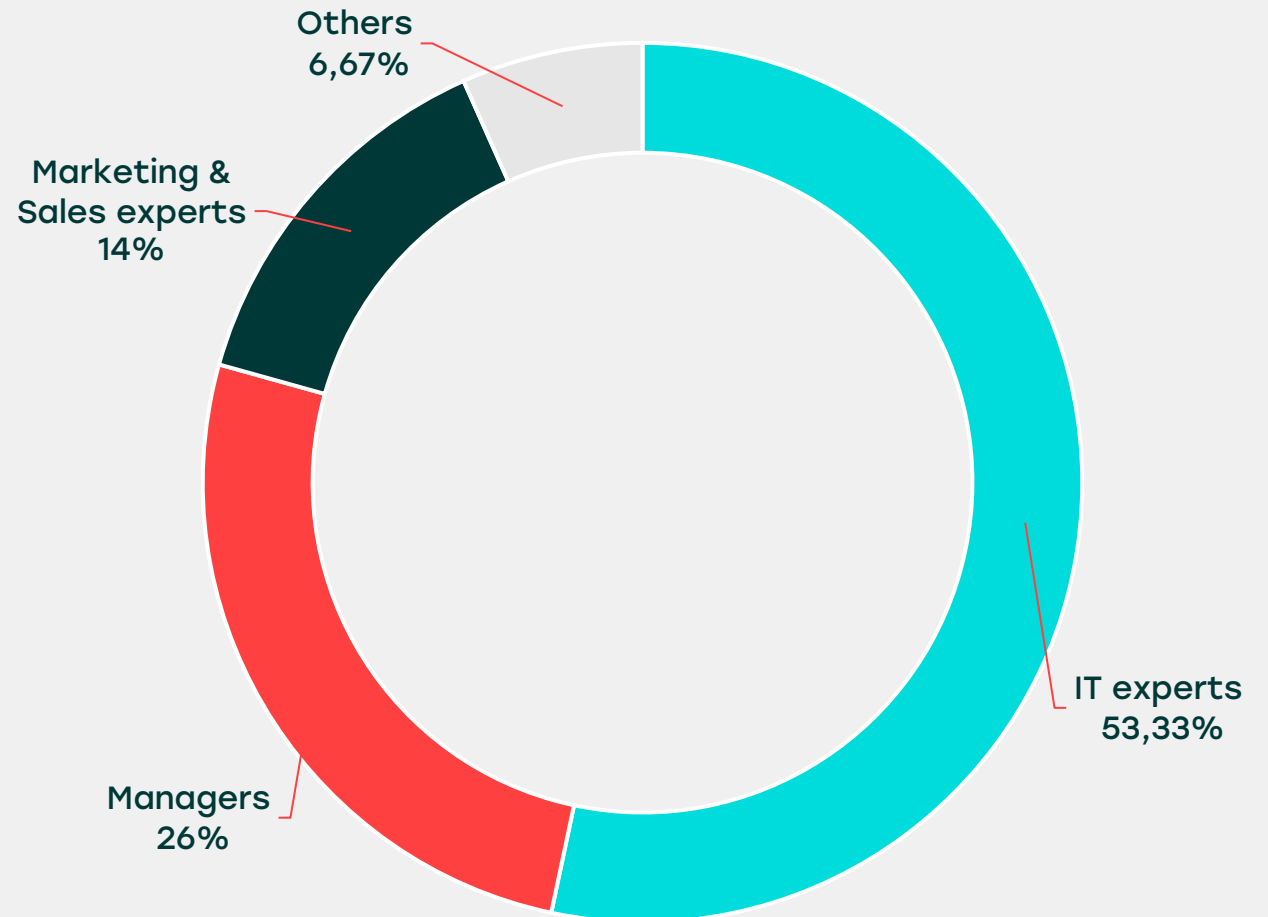
The largest portion of them represent **Marketing & Adtech (24%)** and **E-commerce & online marketplaces (21%)**



Occupations

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In order to better reflect the distribution of areas of expertise (IT, marketing & sales, management) among our attendees, we aggregated the data. For example, attendees working in a startup or a marketing agency in a managerial position are counted as IT experts, startup founders & entrepreneurs, as well as managers. We hope that this form will allow you for a better assessment of the full potential of the conference.



Industry: Technology & Management

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Industry	Technology
Software Development	35%
Finance & Banking & Insurance	18%
E-commerce & online marketplaces	13%
Analytics & Big Data	9%
Education	9%
Artificial Intelligence	7%
Media & Communications	5%
Gaming	4%
Health & Medtech & Wellbeing	4%
Marketing & Adtech	4%
Security	4%

Industry	Management
Software Development	20%
Finance & Banking & Insurance	12%
E-commerce & online marketplaces	16%
Analytics & Big Data	12%
Education	10%
Artificial Intelligence	10%
Health & Medtech & Wellbeing	9%
Marketing & Adtech	8%
HR	8%
Media & Communications	6%
Mobile	6%

Experience in specific areas

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Here's the distribution of experience in individual areas (in percentage):

Experience	Technology	Management	Marketing & Sales
0-2 years	31,01	22,42	31,71
3-5 years	29,59	28,57	27,34
6-10 years	19,30	18,25	17,46
10+ years	19,30	30,66	23,49

Programming languages used by IT Professionals

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Our attendees develop software in several programming languages. Therefore, companies can find potential employees with skill sets relevant to any industry.

Attendees			Experience %			
Area	Language	%	0-2 years	3-5 years	6-10 years	10+ years
Developers	Java / Scala	25	26	32	22	20
	PHP / Python / Ruby	24	33	27	17	23
	.Net / C#	16	22	30	24	24
	C / C++ / Go	13	36	26	17	20
Front-end	HTML / JavaScript / CSS	37	35	31	18	15
	ReactJS / Angular / NodeJS / other Framework	24	28	33	24	16
DevOps / Administrators	MySQL / PostreSQL / Oracle	26	27	28	22	22
	Docker / Kubernetes	21	21	31	25	23
	Continuous Integration / Continuous Delivery	19	29	29	27	24
	Nginx / Apache / Varnish / Redis	8	13	29	26	32
	Elastic Search / Solr	6	15	28	28	29
ML / Data Science	Cloud Computing	18	25	20	26	29
	Machine Learning / AI	17	33	30	18	19
	Data Science / Data Analytics / R	13	36	27	17	20
	Big Data	11	30	27	17	26
Mobile Developers	iOS / Android	11	25	34	19	22
Blockchain Technologies	Blockchain	4	24	24	29	24

Startups

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This year's Startup Contest, in which startups pitch their innovative ideas in front of jury of experts and IS audience, attracted **312 applications** from **46 countries**.

We accept applications from authors of ideas for innovative business on a product (seed stage) or having, at least, MVP (early stage). The percentage distribution for 2021 is presented below:

- **30%** of startups – were working on product (seed stage)
- **70%** of startups – were having an MVP (early stage)

Top 5 countries:

- | | |
|------------------|----|
| • Poland | 65 |
| • Germany | 33 |
| • United Kingdom | 27 |
| • Italy | 18 |
| • Israel | 14 |



Investors

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In 2021, we were trusted by most respected brands

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MAIN PARTNER



DIAMOND PARTNERS



PLATINUM PARTNERS



Let's Fintech



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GOLD PARTNERS



In 2021, we were trusted by most respected brands

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SILVER PARTNERS





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