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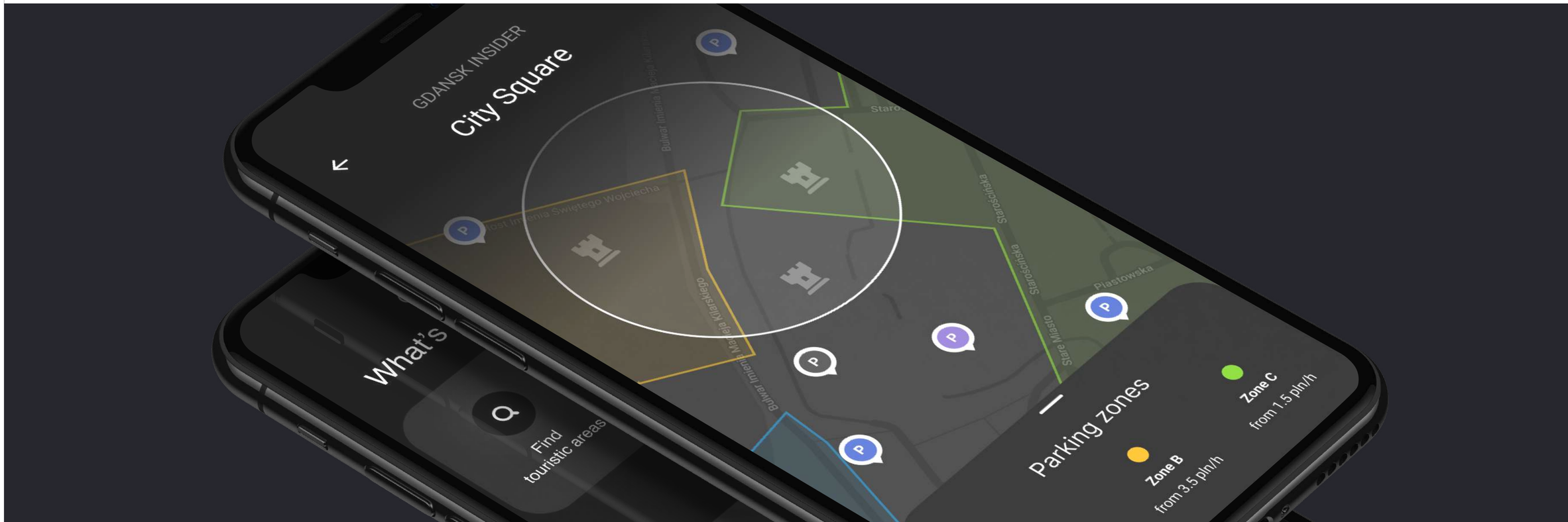
Sightseeing & Mobility Done Smart



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The problem

Have you ever faced the problem of finding a parking spot?

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The challenge

Simple. Feasible. Innovative.

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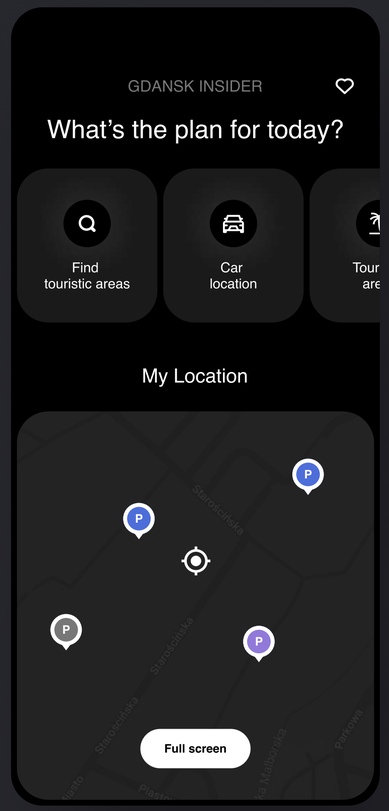
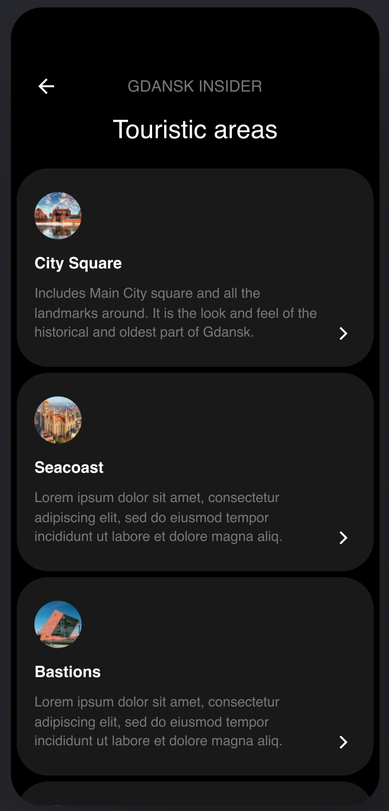
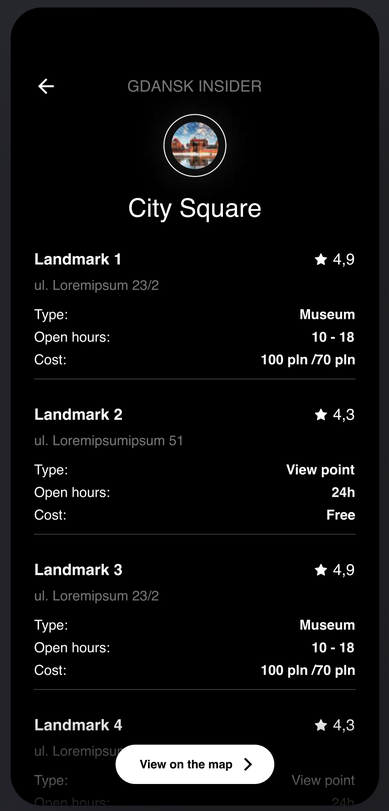
Innovative solution for tourism optimization



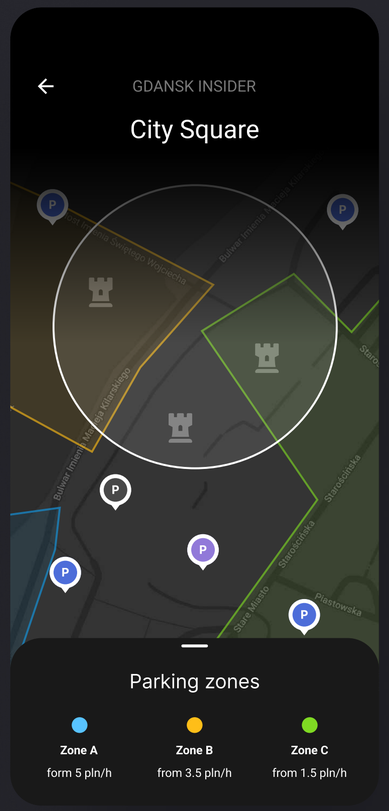
find nearby



popular areas



grouped landmarks



suggested spots

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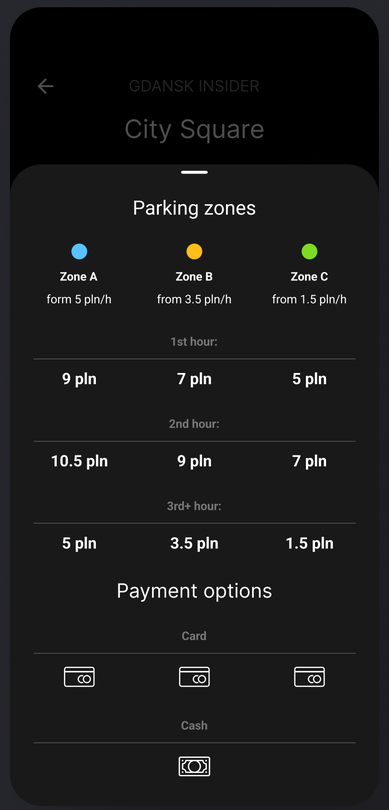
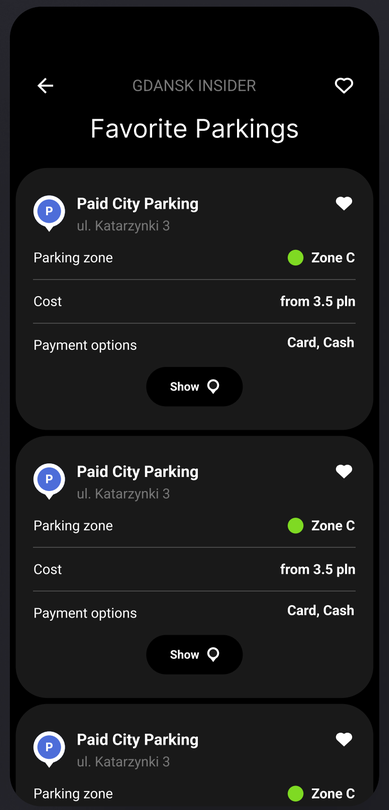
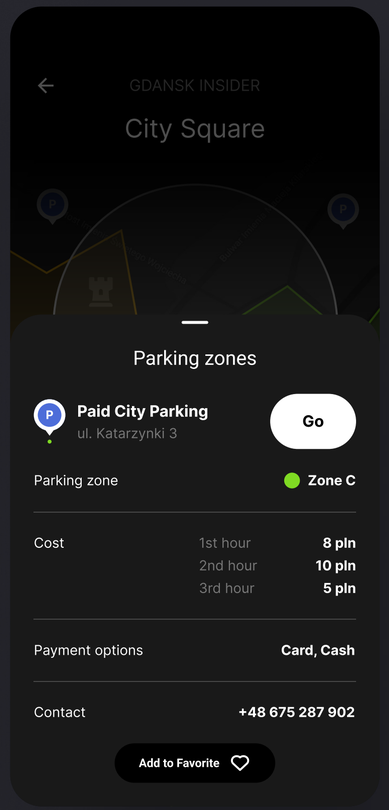
Crucial info in one swipe



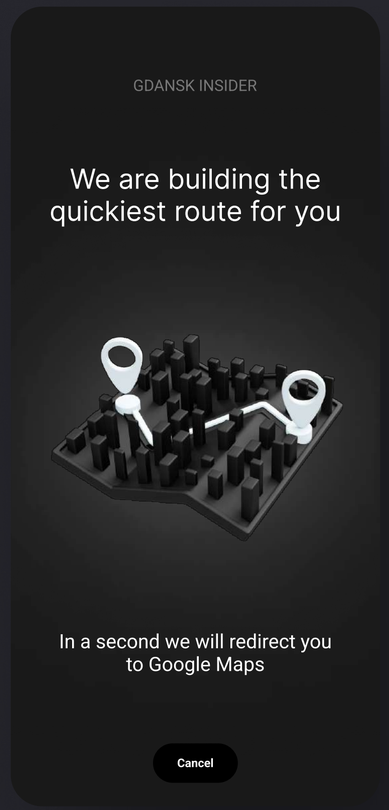
quickly compare



save favorites



check details



get there

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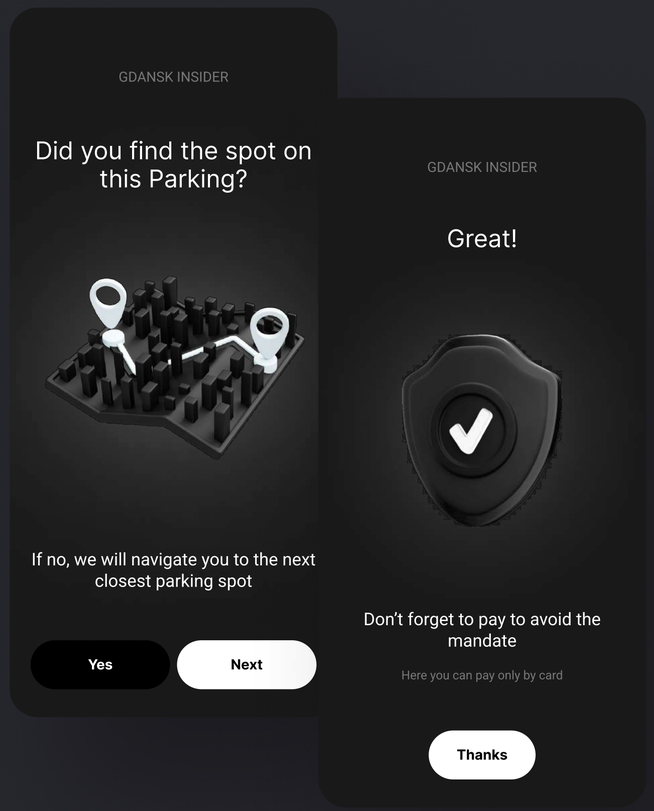
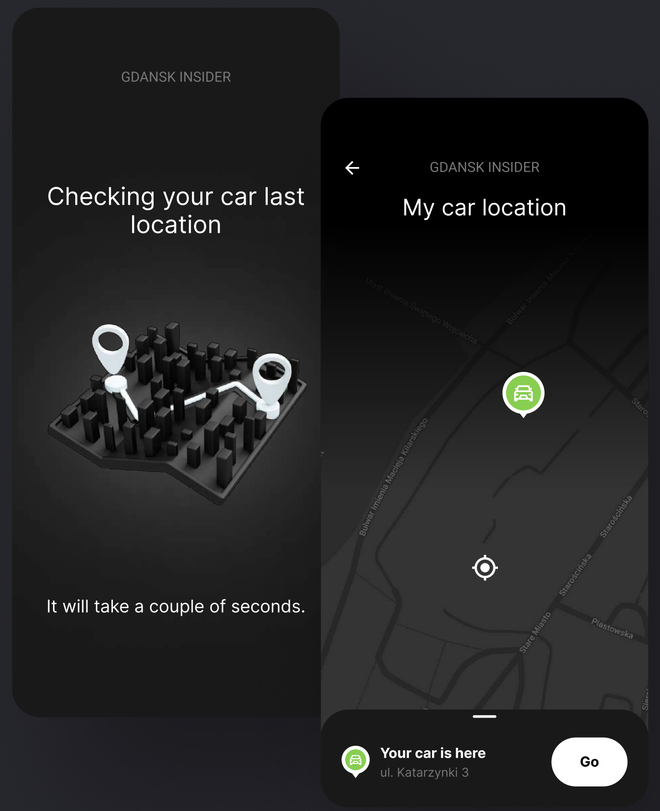
New level of safety



minimal user input

New level of comfort



car locator

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All in one mobility solution

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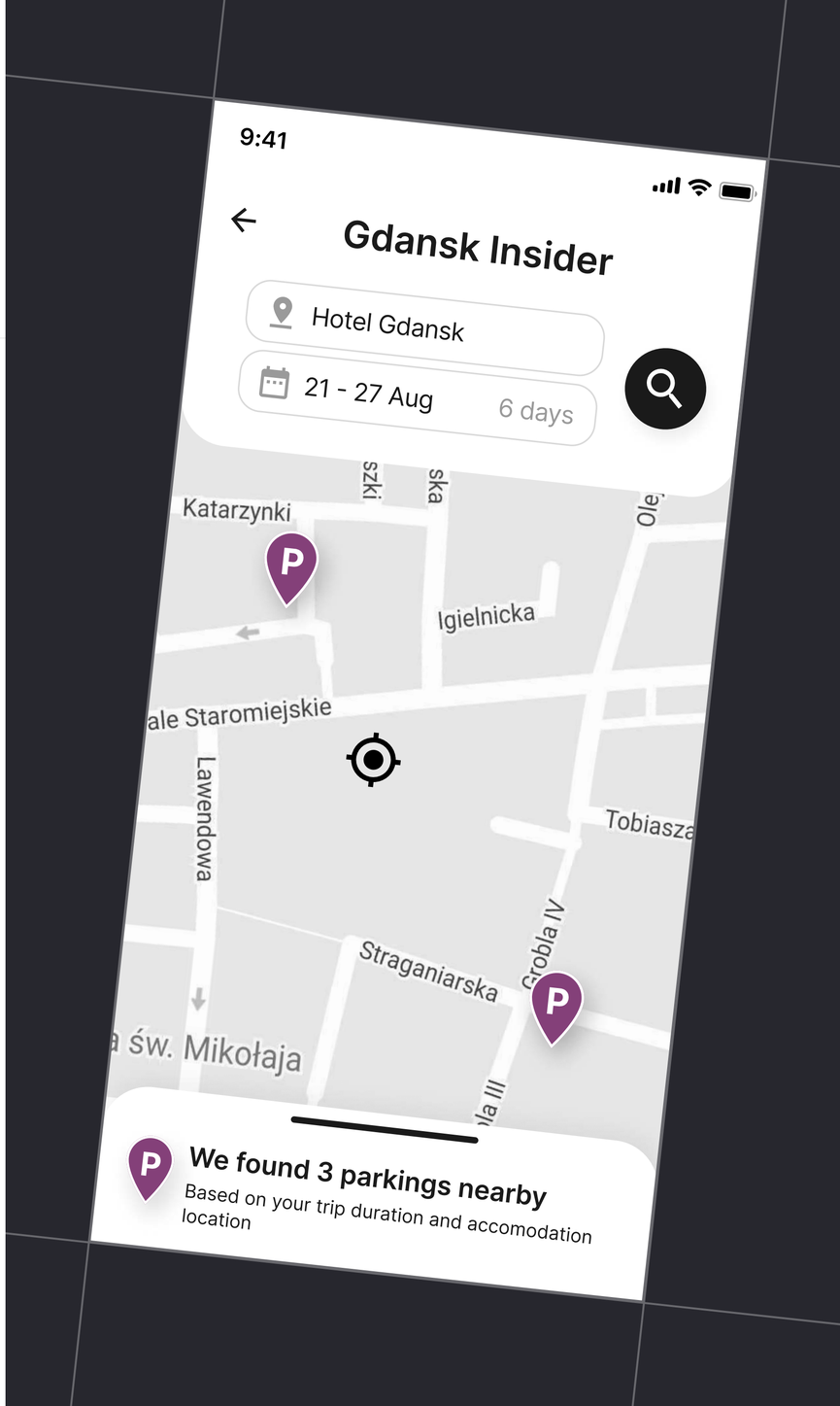
MVP in testing phase

MVP - ongoing testing

- already planned for new features
- no significant changes to the flow needed



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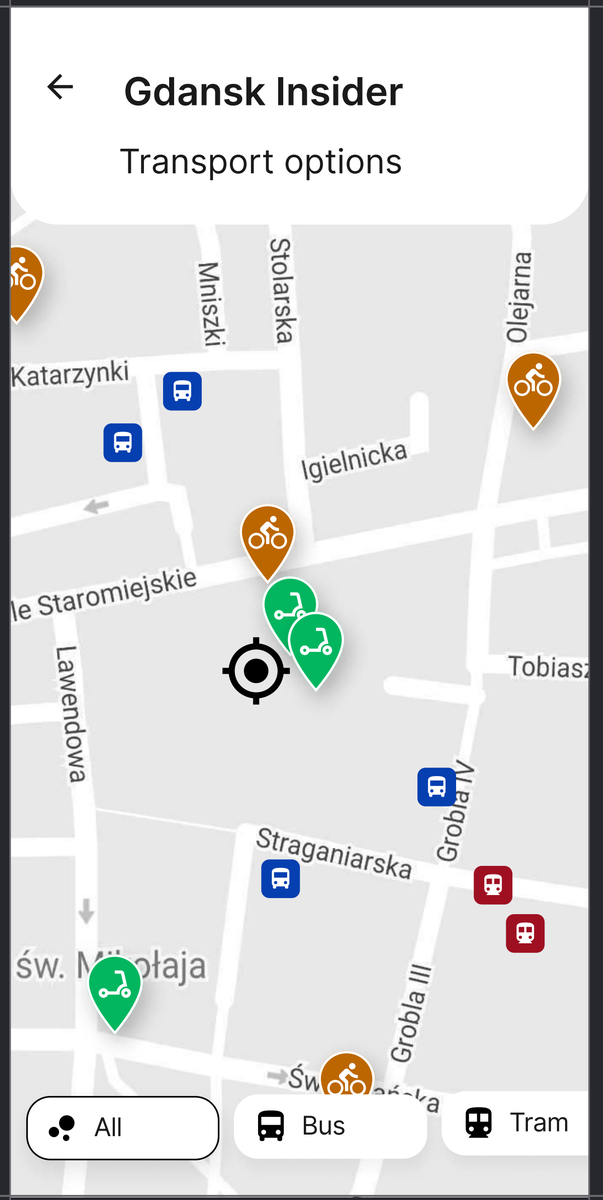
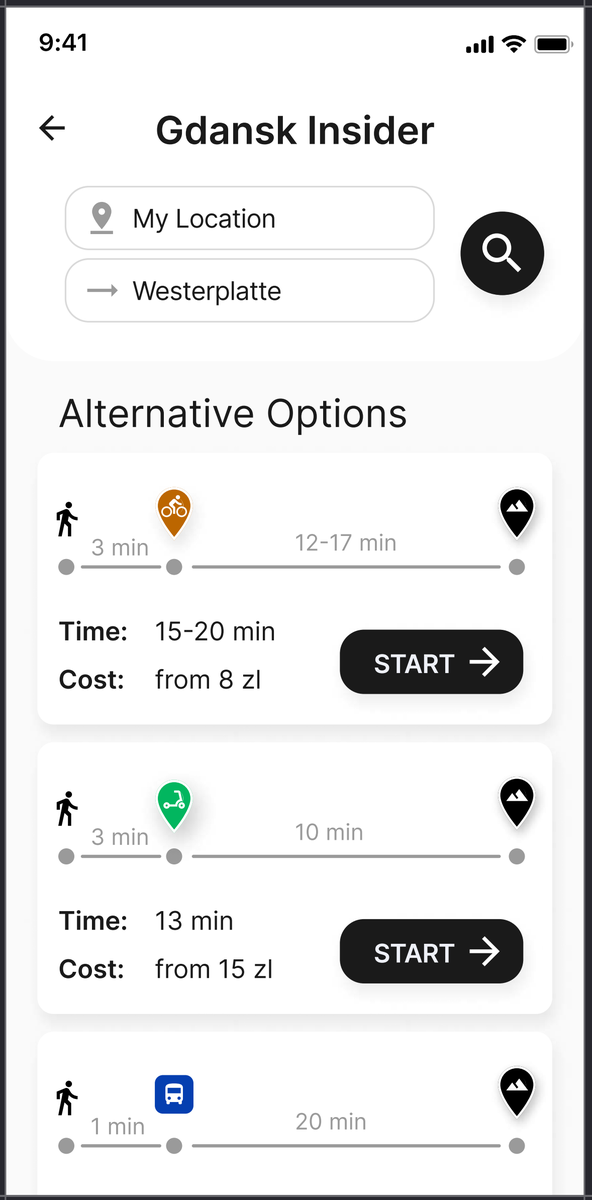
More features to come

- parking time up notifications
- in-app payments
- integration with public and alternative means of transportation
- plan the trip in advance





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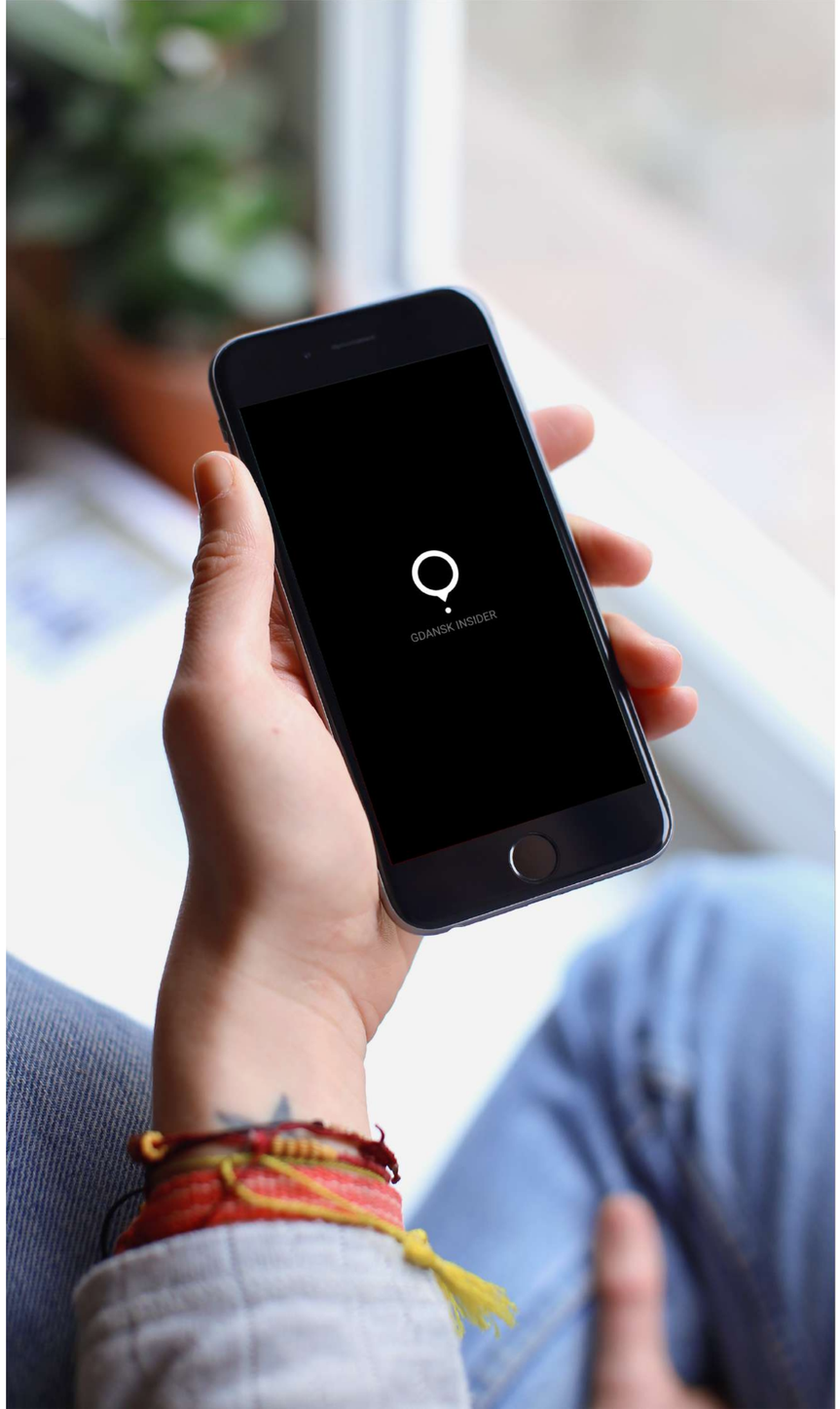
Why Us / What’s next?

It’s more than just a concept

- no need for advanced infrastructure changes
- Flutter based - cross platform solution
- based on publicly available data
- low cost of implementation

Flutter



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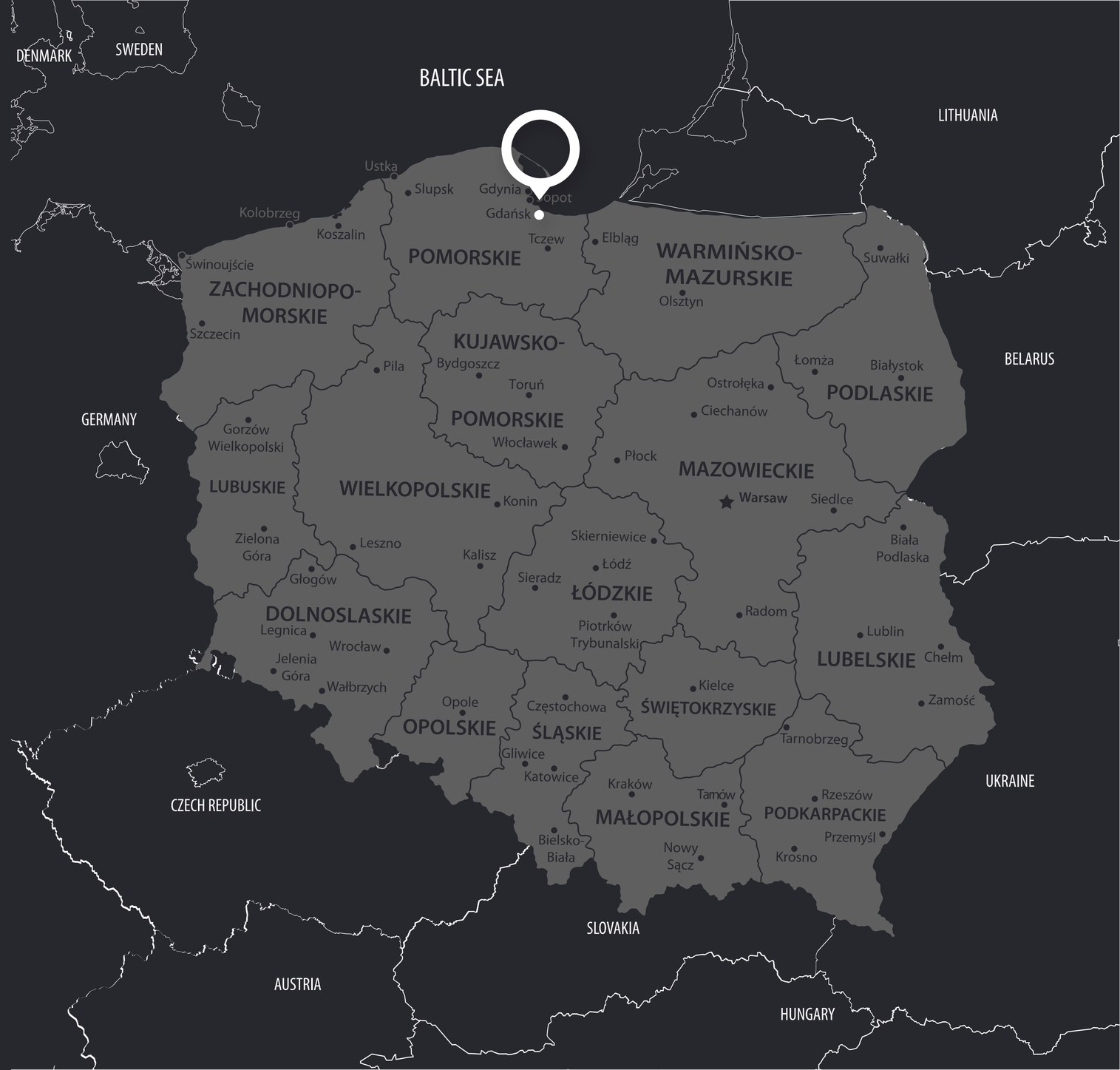

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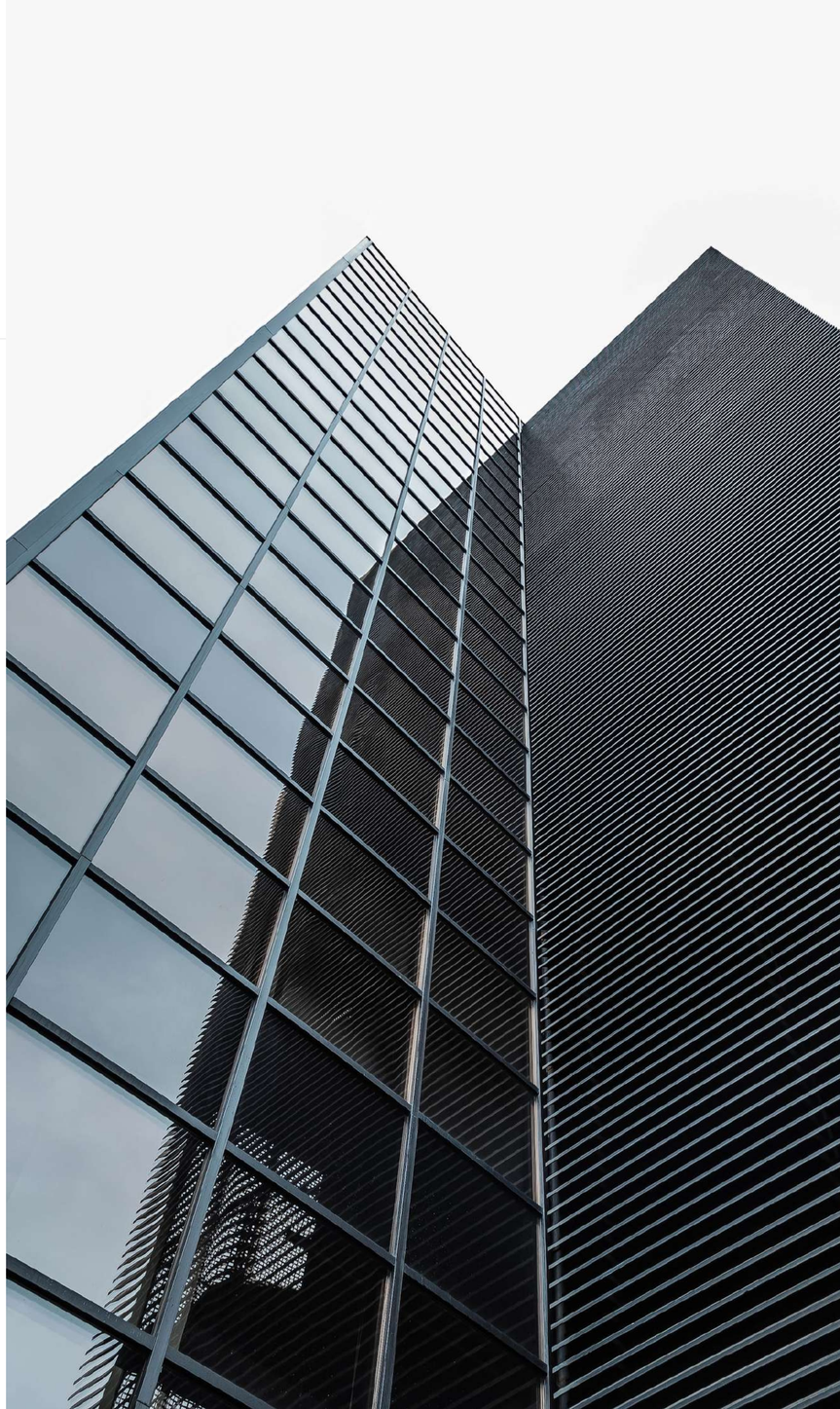
Our advantages

Values	Gdansk Insider	Citymapper	Google Maps
Predefined touristic areas	✓	✓	✗
Parking spots condensation	✓	✗	✓
Parking zones detailed info	✓	✗	✗
Landmarks info	✓	✓	✓
Favorites	✓	✓	✗
Minimal user input (safety)	✓	✗	✗

Value for the business

We considered not one but several potential directions depending on who will own the product:

- Partnership with business+institutions
- Official sponsorship +branding
- Cooperation with the city



Gdansk Insider

Couple words about us

Our team

- part of Iteo software house
- solutions for business
- organizations succeed and grow with us

Daria Gusieva

Senior UX

Michał Sawicki

Senior UX

Anna Romańczuk

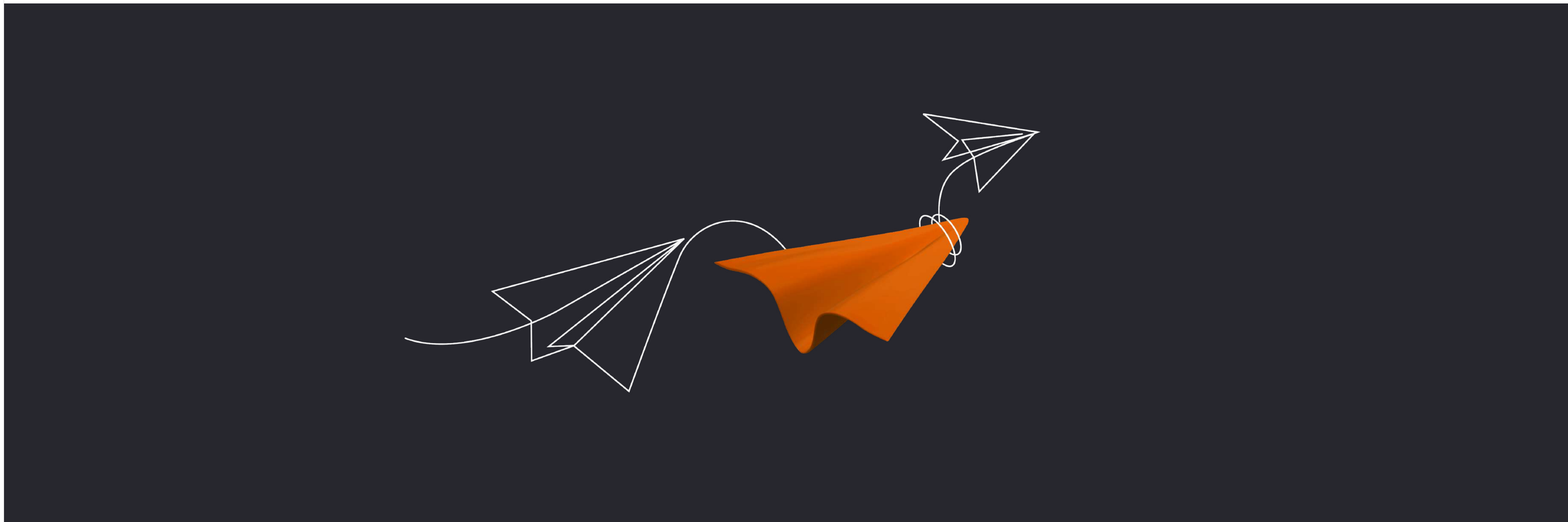
Business Analyst

Patryk Pawlak

Flutter

Filip Wiśniowski

Flutter

Thanks for watching!

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