



infoshare

THE BIGGEST TECH CONFERENCE
IN CENTRAL AND EASTERN EUROPE

InfoShare 2023 Attendees

Introduction

Infoshare 2023 was yet another successful conference! Over six thousand people joined us for this 2-day event at the junction of business, technology, and marketing. We are convinced that even more attendees will join us for Infoshare 2024!

Infoshare at its very core is all about the community of our attendees: developers, startupers, investors, executives, innovation leaders, marketers, and media representatives. The conference provides them with practical knowledge, tons of inspiration, and lots of opportunities to network and form meaningful relations.

We kindly invite you to read the following report on Infoshare 2023 Attendees, which includes all the useful data and analyses of this year's attendees. This publication emphasizes the reasons why you should invest in joining us for the conference as well as the basis for our firm belief that Infoshare brings great value to both our community and partners.



Infoshare 2023 in numbers



Thank you for being with us!

See you in May 2024 Gdańsk, Poland



6000+
attendees



100+
partnerships



166
speakers



316
startups



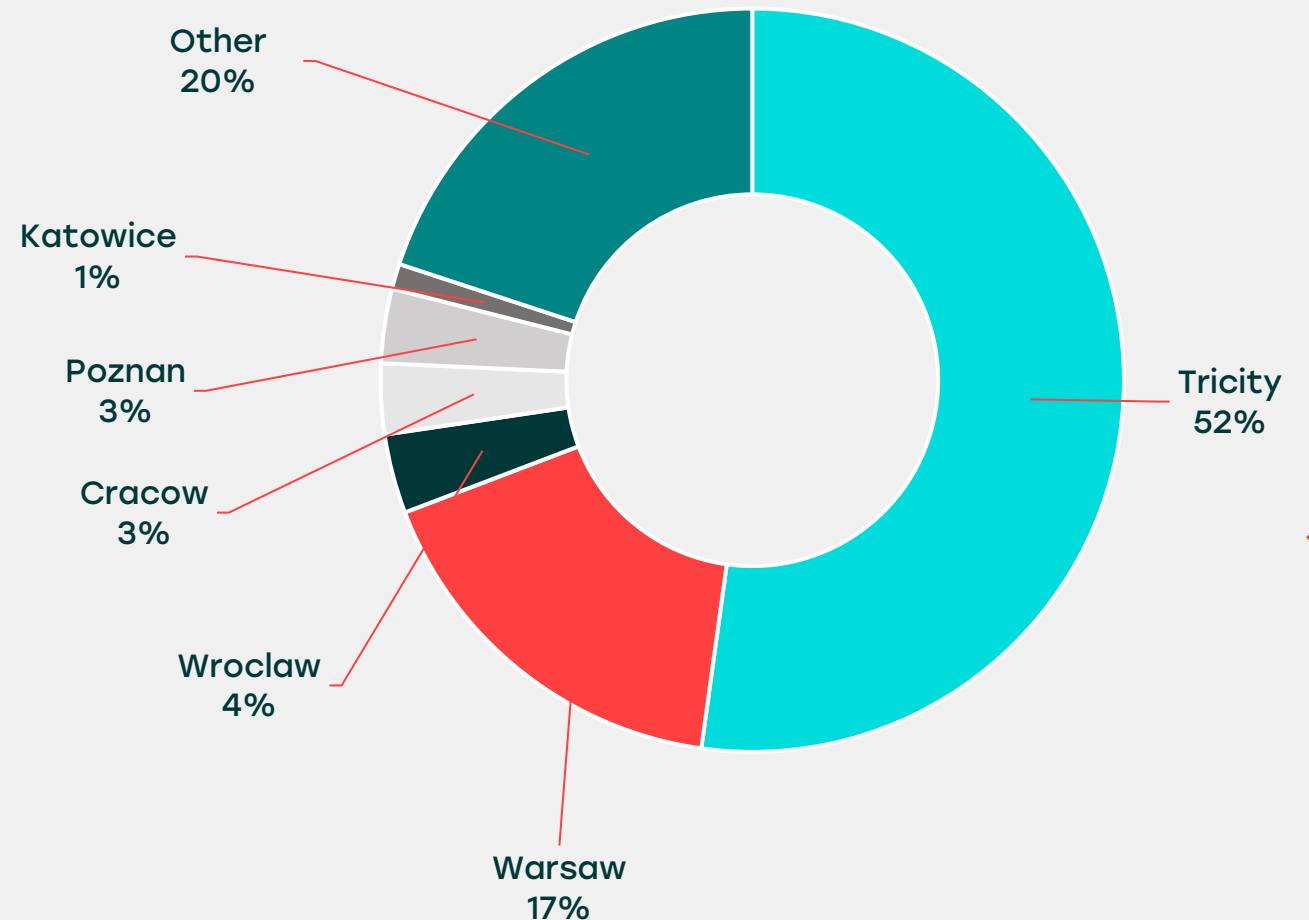
100+
interviews

Participants' origin: Polish attendees

infoSHARE

Over 6000 registered attendees come from 49 countries. The majority of participants come from **Poland (91%)**, while a large portion of them comes from Tricity – Gdansk, Sopot, Gdynia (**52%**).

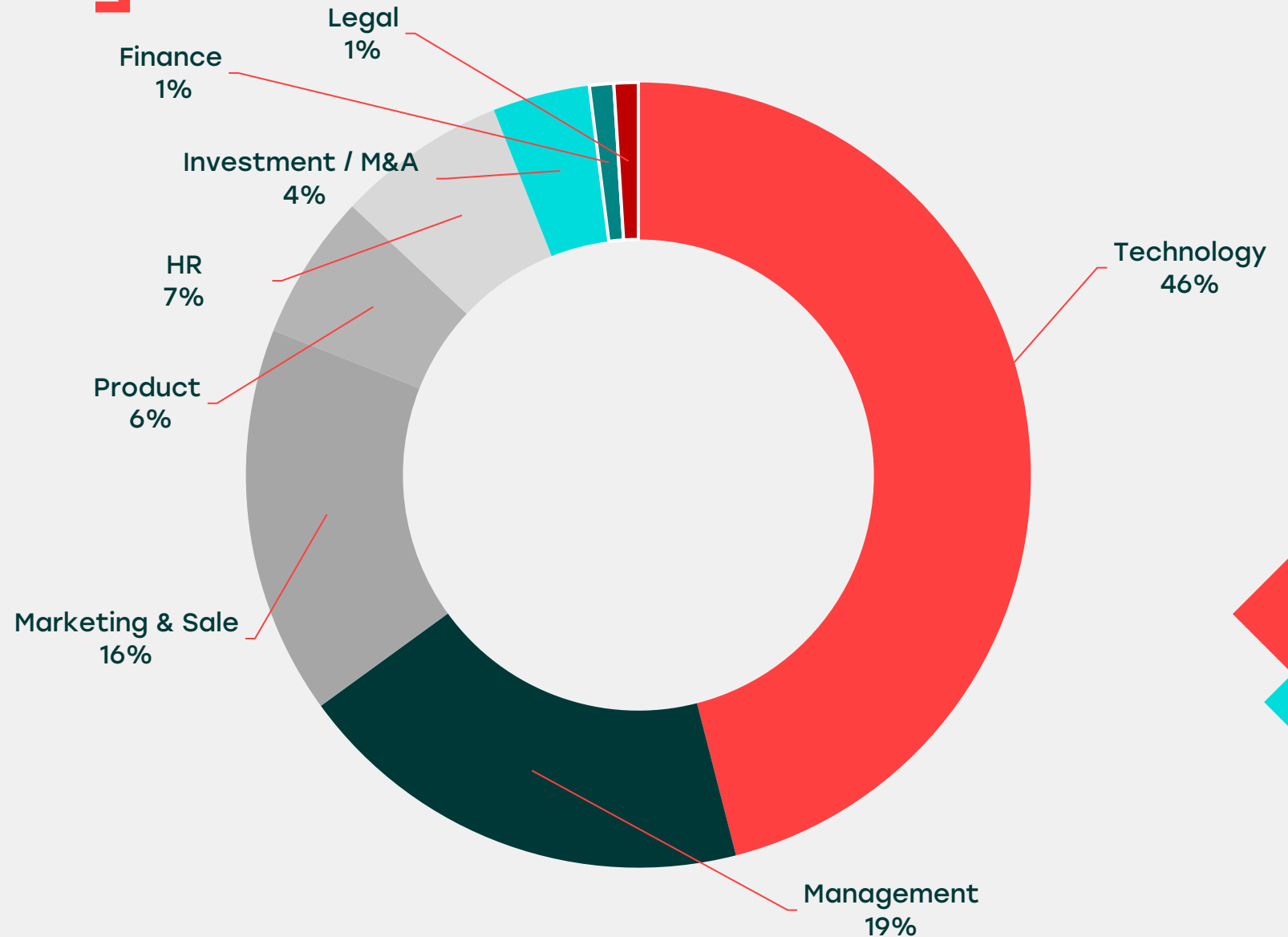
9% of this year's attendees were from **abroad**. The most popular countries: Germany, United Kingdom, United States, Ukraine, Czech Republic and United States.



Participants' Background: Area of expertise

The largest number of participants of this year's edition represented **Technology (46%)** and **Management (19%)** branches.

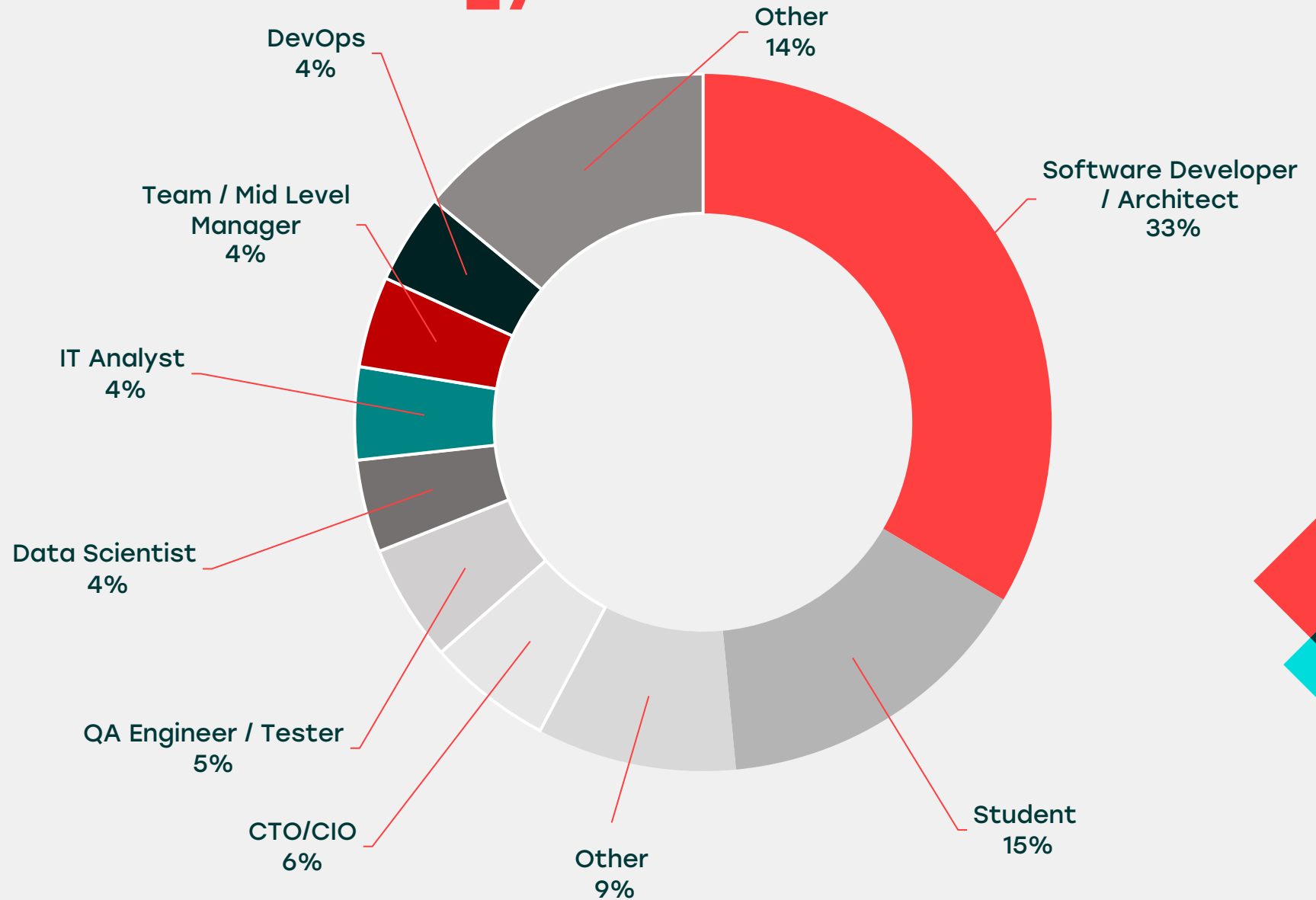
There were also attendees who represented **Marketing & Sale (16%)**.



Participants' Job: Technology

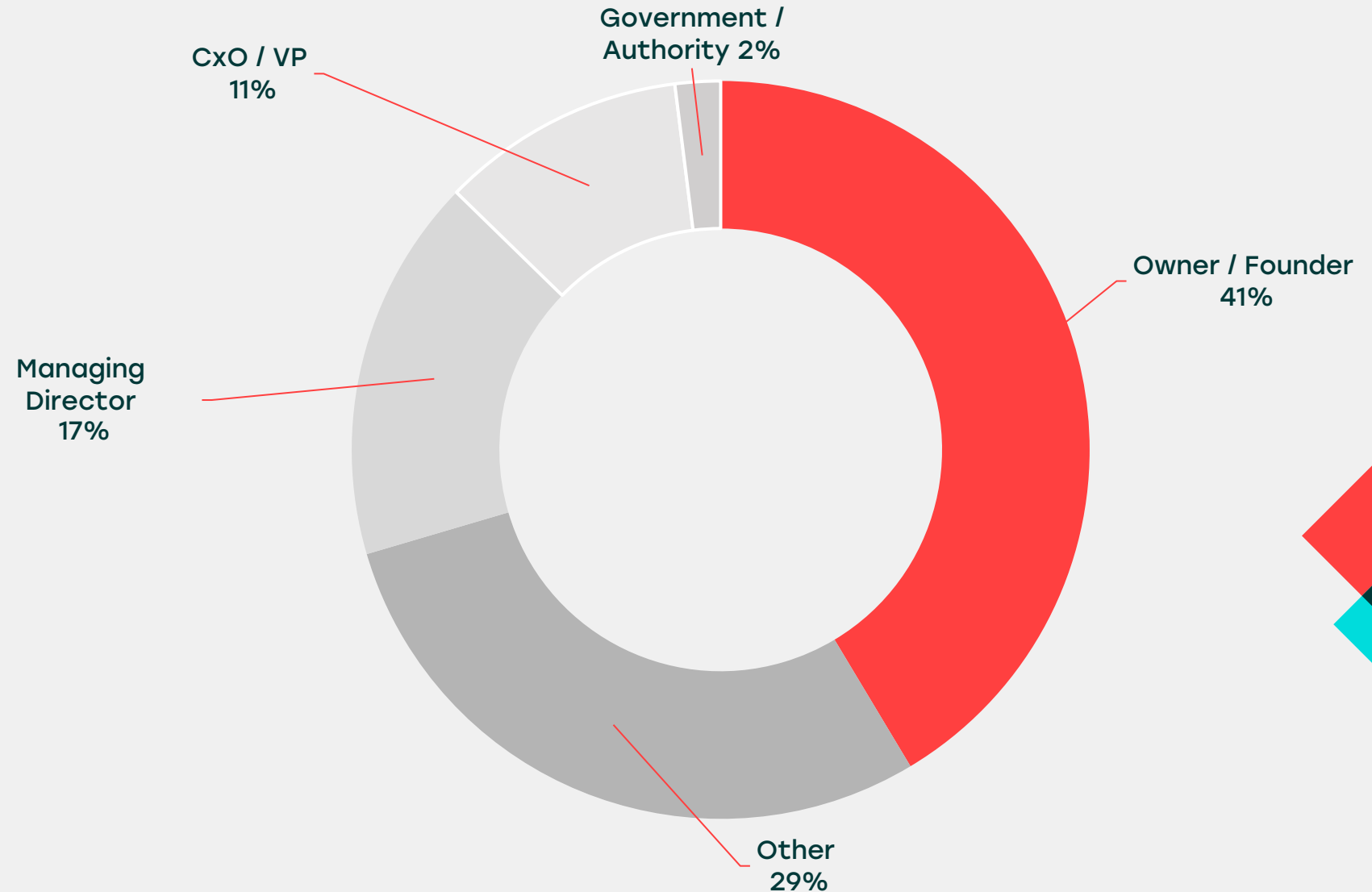
infoShare

The biggest number of attendees comprises **Software Developer / Architect (33%)**, **Student (15%)**, **CTO/CIO (6%)** and **QA Engineer / Tester (5%)**.



Participants' Job: Management

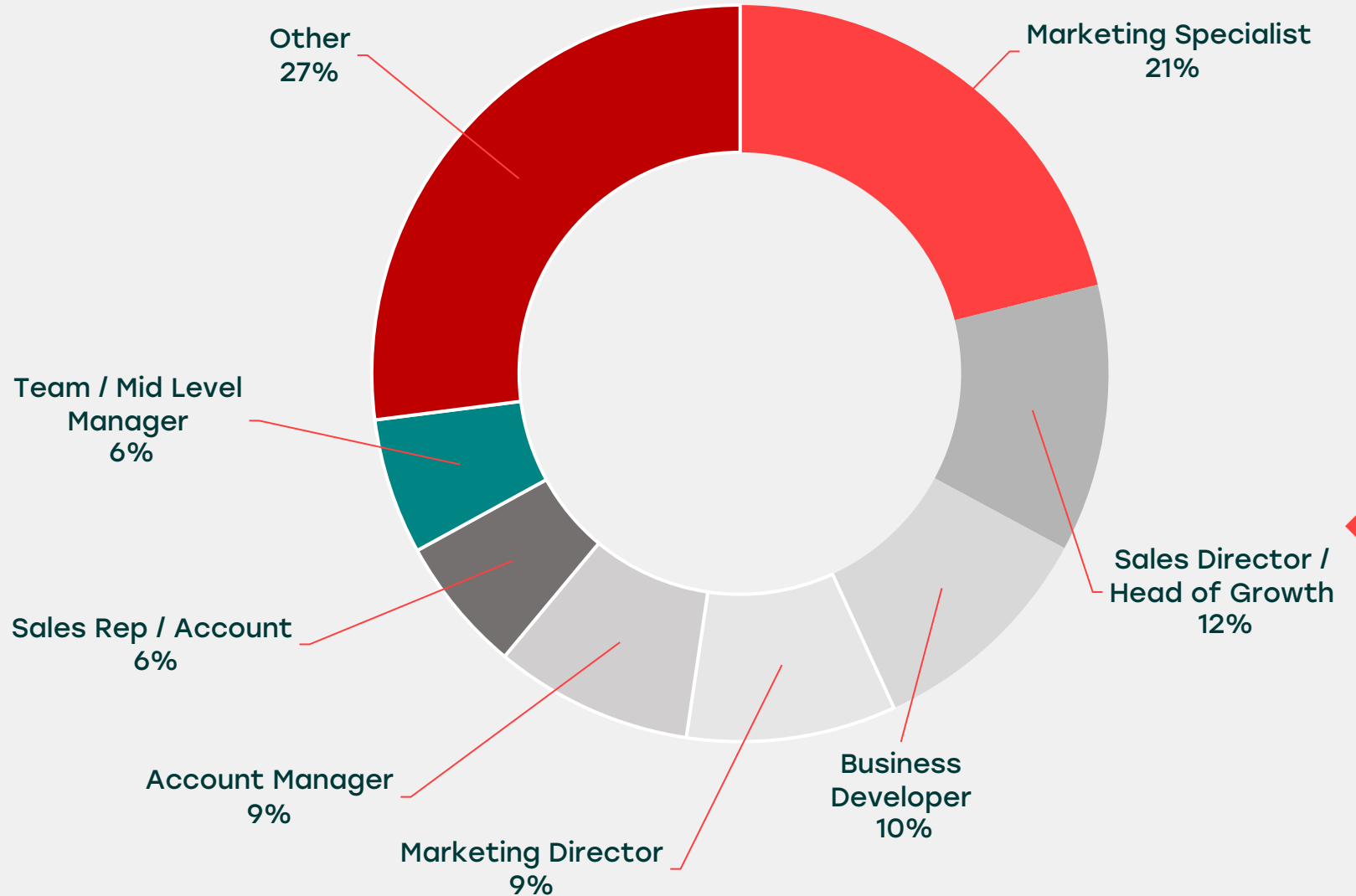
The biggest number of attendees comprises **Owner/Founder (41%)**, **Managing Director (17%)**, **CxO/VP (11%)**



Participants' Job: Marketing & Sale

infoshare

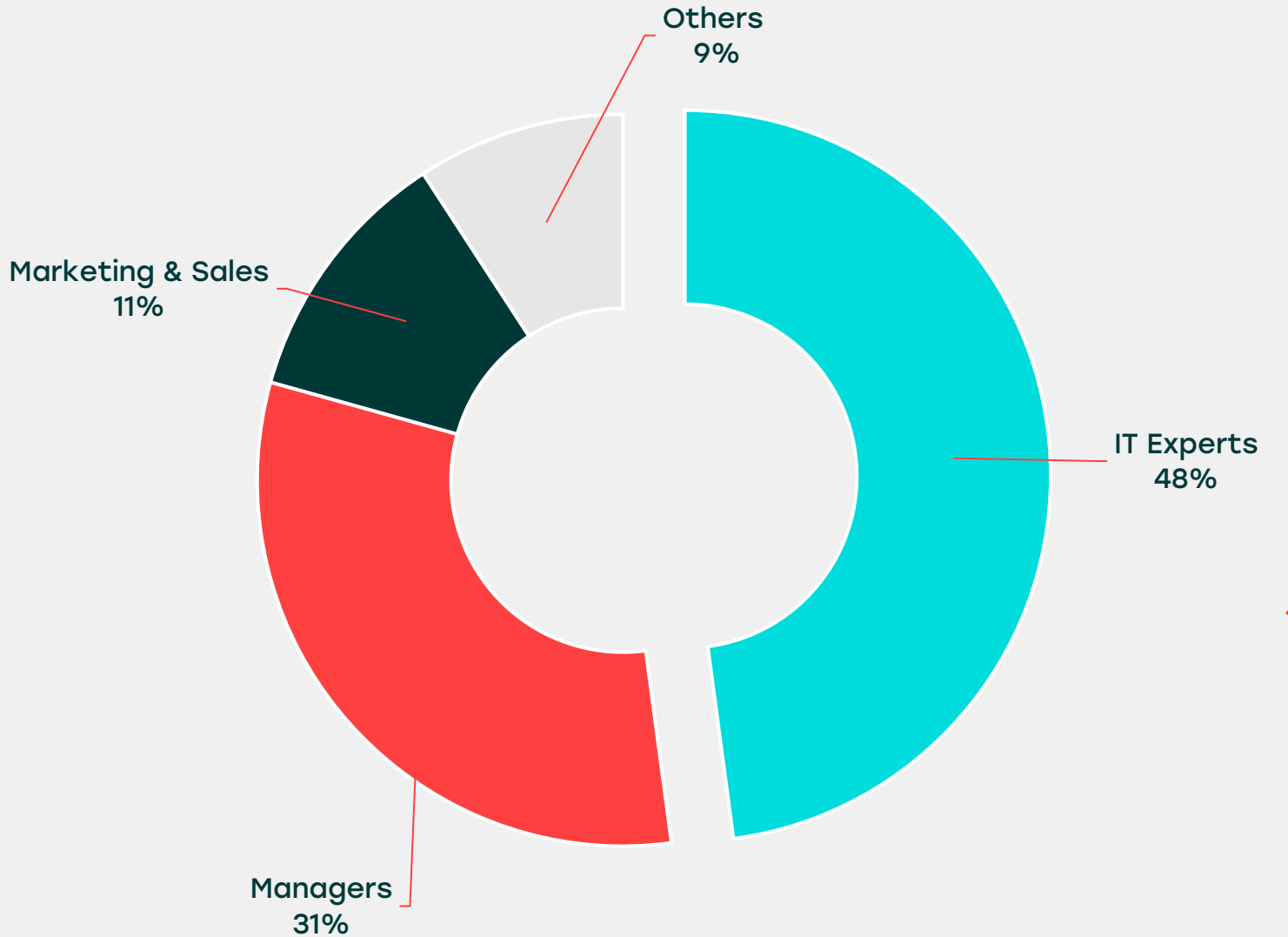
The biggest number of attendees comprises **Marketing Specialist (21%)**, **Sales Director / Head of Growth (12%)**, **Business Developer (10%)** and **Marketing Director (9%)**.



Attendees Profile

In order to better reflect the distribution of areas of expertise (IT, marketing & sales, management) among our attendees, we aggregated the data.

We hope that this form will allow you for a better assessment of the full potential of the conference.



Industry: Technology & Management

infoShare

Industry	Technology %
Software Development	18
Education	10
Finance & Banking & Insurance	9
Analytics & Big Data	6
Artificial Intelligence	5
E-commerce & Online marketplaces	5
Security	3
Transport & Automotive	3
Health, Medtech & Wellbeing	6
Media & Communications	2

Industry	Management %
Software Development	12
E-commerce & online marketplaces	8
Education	6
Finance & Banking & Insurance	6
Analytics & Big Data	6
Health & Medtech & Wellbeing	4
Artificial Intelligence	6
Marketing & Adtech	4
Media & Communications	3
HR	3

Experience

Here's the distribution of experience in individual areas (in percentage):

Experience	Technology %	Management %	Marketing & Sales %
0-2 years	32	13	20
3-5 years	23	18	25
6-10 years	18	20	24
10+ years	27	47	30

Programming languages used by IT Professionals

Our attendees develop software in several programming languages. Therefore, companies can find potential employees with skill sets relevant to any industry.

Technology	%
HTML / JavaScript /CSS	35
PHP / Python / Ruby	26
ReactJS, Angular, NodeJS, other JS Framework	24
Java / Scala	24
Machine Learning / AI	20
Docker Kubernetes	19
Relational & Non-relational Databases	19
Continuous Integration / Continuous Delivery	18
.Net / C#	17
Cloud Computing	18
C / C++ / Go	16
Data Science / Data Analytics / R	15

Startups

info**share**

This year's Startup Contest, in which startups pitch their innovative ideas in front of jury of experts and IS audience, attracted **316 applications** from **39 countries**.

The percentage distribution for 2023 is presented below:

- **50%** of startups – having an MVP (**early stage**)
- **39%** of startups – working on product (**seed stage**)
- **8%** of startups – validated business model (**growth stage**)
- **3%** of startups – after break-even point (**profitable company**)

Top 8 countries:

- Poland
- United Kingdom
- Germany
- Estonia
- Spain

Top branches:

- Health & Medtech & Wellbeing
- Education
- Artificial Intelligence
- E-commerce & online marketplaces
- Cleantech/Energy



Matchmaking

infoShare

Matchmaking is a 20-minute, individual business meeting between Startup, Investor, Executive and Networker pass holders. Matchmaking was held online for 5 days, but for both conference days (24th - 25th May) meetings were conducted in-person.

Experience	22 nd May	23 rd May	24 th May	25 th May	26 th May
Accepted invitations	6	11	1039	746	35



1837
meetings



36740
minutes of conversations

Investors

infoshare



In 2023, we were trusted by most respected brands

info**share**

Partners 2023

MAIN PARTNER



GDAŃSK

DIAMOND PARTNER



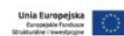
Fundusze Europejskie
Program Regionalny



Rzeczpospolita
Polska



Urząd Marszałkowski
Województwa Pomorskiego



Unia Europejska
Europejski Fundusz
Strukturalny i Inwestycyjny



ING Hubs Poland



In 2023, we were trusted by most respected brands

info**share**

PLATINUM PARTNERS



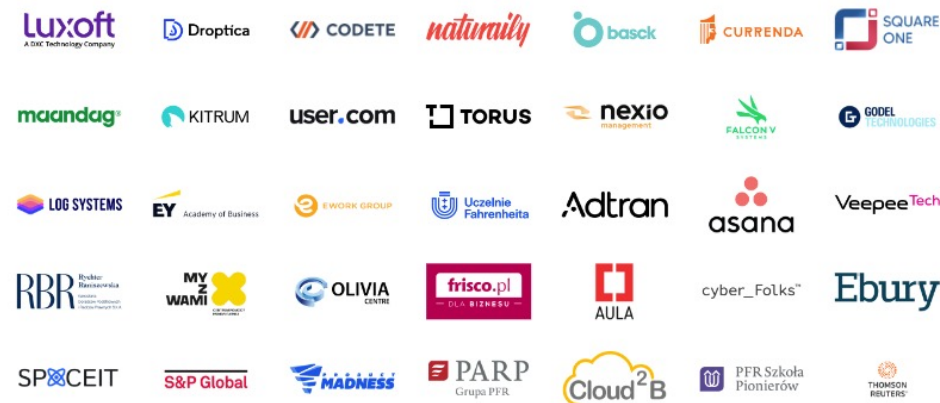
In 2023, we were trusted by most respected brands

infoShare

GOLD PARTNERS



SILVER PARTNERS



SILESIA AREA PARTNERS



share

infoshare

infoshare

